

K-STATE ALUMNI ASSOCIATION ANNUAL REPORT FISCAL YEAR 2014

On behalf of an outstanding Alumni Association board of directors and staff who are committed to serve our alumni family around the world, I am humbled to share a few highlights from fiscal year 2014. Each year, I continue to be amazed at the variety of programming and outreach efforts the Alumni Association offers to fulfill its mission in being your link for life to K-State.

■ **Traditions connect generations:** As “keeper of K-State traditions,” the Alumni Association played a significant role in partnering with the university to recognize K-State’s 150th anniversary. Sesquicentennial events held throughout the year connected all generations of the K-State family as they reminisced about their years on campus and looked forward to what the future holds for an ever growing and evolving university.

■ **Membership continues to grow:** Just when you thought it would be impossible to top our successful run on membership records, your Alumni Association did just that. For the 18th consecutive year, the K-State Alumni Association had the highest percentage of alumni as members in the Big 12 Conference. Currently, we have nearly 44,000 members in the K-State Alumni Association.

■ **Advocacy supports higher education:** The Alumni Association expanded its role in supporting legislative advocacy for higher education, not only to support K-State but, by



Aaron Otto '98

coordinating with the six other public universities in Kansas, to better ensure the Kansas Legislature had accurate and timely information needed to make informed legislative decisions impacting higher education. The goal for this expanded effort was to seek legislative support in restoring funding cuts approved in the prior year’s legislative activity. The budget cuts had a significant negative impact on the state’s public universities, including K-State. I am pleased to report that these expanded advocacy efforts resulted in legislative action that restored the funding K-State was seeking. To stay informed and active in advocating for K-State and higher education, please visit the Alumni Association’s Wildcats for Higher Education website at www.k-state.com/WHEhelp.

I hope you enjoyed these highlights of what can only be described as a very strong and productive year for your K-State Alumni Association. Building on the solid foundation of our past and with the support and dedication of the Alumni Association staff and board of directors and more than 175,000 alumni worldwide, fiscal year 2015 has the potential to be even better.

Go Wildcats!

Aaron Otto '98
2013-14 Chair,
K-State Alumni Association board of directors

K-STATE ALUMNI
ASSOCIATION STAFF

Photo by David Mayes '96



ALUMNI
ASSOCIATION
YOUR LINK FOR LIFE

K-STATE ALUMNI ASSOCIATION

GRADUATES & FRIENDS

WHO BELONGS TO THE ALUMNI ASSOCIATION?

MEMBERSHIP AFFILIATION

Graduates	39,696
Students	1,434
Friends	4,016
Total member affiliation	45,146

MEMBERS BY LOCATION

Kansas	26,790
Out-of-state	18,043
International	191
Lost	122

MEMBERS BY DECADE (of first graduation)

1920s	5
1930s	33
1940s	724
1950s	2,728
1960s	4,669
1970s	7,639
1980s	6,257
1990s	5,752
2000s	5,402
2010s	6,487
Friends	5,450

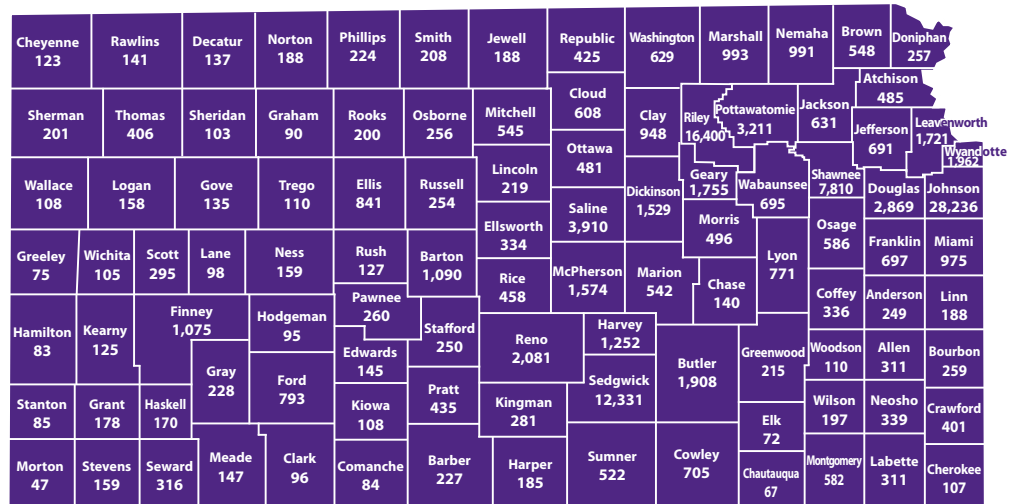
ALL LIVING GRADUATES

Kansas	83,419
Out-of-state	83,148
International	4,499
Lost	4,025
Total living graduates	175,091

K-STATE GRADUATES/FRIENDS IN KANSAS

119,257
in 2013

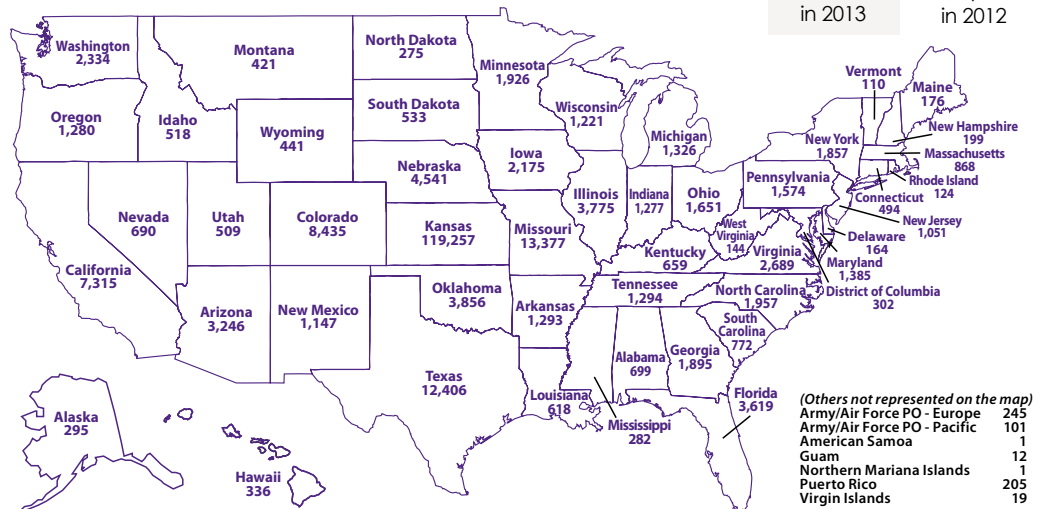
115,224
in 2012



K-STATE GRADUATES/FRIENDS IN U.S. TERRITORIES

219,372
in 2013

212,795
in 2012



INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan 20	Central African Republic 1	Ghana 6	Lesotho 3	Panama 18	Tanzania, United Republic of 23
Algeria 3	Chile 7	Greece 17	Liberia 5	Paraguay 58	Thailand 135
Argentina 23	China 233	Grenada 2	Libyan Arab Jamahiriya 10	Peru 14	Togo 1
Australia 71	Colombia 45	Guatemala 14	Lithuania 2	Philippines 65	Trinidad and Tobago 5
Austria 6	Costa Rica 73	Guinea 3	Macao 1	Poland 1	Tunisia 8
Azerbaijan 2	Côte d'Ivoire 7	Haiti 1	Malawi 6	Portugal 6	Turkey 46
Bahamas 2	Croatia 1	Honduras 42	Malaysia 107	Qatar 8	Uganda 10
Bahrain 4	Cyprus 10	Hong Kong 32	Mali 12	Russian Federation 9	Ukraine 4
Bangladesh 10	Czech Republic 14	Hungary 10	Mauritius 1	Saint Kitts and Nevis 1	United Arab Emirates 34
Barbados 2	Democratic Republic of Congo 3	Iceland 2	Mexico 63	Samoa 1	United Kingdom 148
Belgium 16	Denmark 7	Indonesia 56	Moldova, Republic of 2	Saudi Arabia 136	Uruguay 4
Belize 1	Djibouti 1	Iran (Islamic Republic of) 50	Morocco 14	Senegal 8	Uzbekistan 1
Benin 2	Dominican Republic 6	Iraq 39	Mozambique 4	Serbia 4	Venezuela 42
Bermuda 2	Ecuador 177	Ireland 7	Myanmar 1	Seychelles 5	Vietnam 5
Bolivia 26	Egypt 63	Israel 27	Namibia 3	Singapore 43	Yemen 15
Bosnia-Herzegovina 1	El Salvador 2	Italy 10	Nepal 8	Slovakia 3	Zambia 9
Botswana 26	Eritrea 1	Jamaica 2	Netherlands 18	South Africa 32	Zimbabwe 6
Brazil 48	Estonia 1	Japan 171	Netherlands Antilles 1	Spain 18	
Brunei Darussalam 1	Ethiopia 12	Jordan 59	New Zealand 25	Sri Lanka 17	
Bulgaria 5	Finland 8	Kazakhstan 7	Nicaragua 4	Sudan 28	
Burundi 2	France 66	Kenya 39	Niger 8	Swaziland 4	
Cameroon 3	Gaza Strip 2	Korea, Republic of 214	Nigeria 273	Sweden 14	
Canada 375	Germany 156	Kuwait 35	Norway 19	Switzerland 44	
Cayman Islands 1		Kyrgyzstan 3	Oman 5	Syrian Arab Republic 6	
		Lebanon 15	Pakistan 83	Taiwan 233	

4,767
in 2013

4,589
in 2012

K-STATE ALUMNI ASSOCIATION

FY2014 FINANCIALS

STATEMENT OF ACTIVITIES:

	2014	2013
REVENUE AND SUPPORT		
Annual membership dues	\$ 492,062	\$ 482,483
Life membership dues	342,401	348,839
Affinity program royalties	841,025	826,770
Merchandising and service programs	246,534	207,747
Investment revenues (net)	701,707	327,123
Advertising/sponsorships	197,275	193,910
University transfer/shared programs	578,456	504,007
Alumni Center rental/fees	366,772	299,320
Contributions	1,684,396	1,248,407
Club and constituent events	218,644	497,156
Total revenue and support	\$ 5,669,272	\$ 4,935,762
Net Assets Released from Restrictions	-	-
Total Support, Revenues and Reclassifications	\$ 5,669,272	\$ 4,935,762
EXPENSES		
Programs:		
Constituent programs and services	\$ 1,276,902	\$ 1,367,906
Scholarship programs and awards	573,617	438,701
Alumni Center	828,801	788,823
Total program expenses	\$ 2,679,320	\$ 2,595,430
Management and general communication	\$ 1,134,108	\$ 1,051,486
Membership development and fundraising	564,539	481,946
TOTAL EXPENSES	\$ 4,378,267	\$ 4,128,862
ADJUSTMENTS TO NET ASSETS		
Expenditure of prior period appropriation	\$ <2,164>	<51,871>
Total adjustments	\$ <2,164>	<51,871>
Change in net assets	\$ 1,288,841	755,029
NET ASSETS – BEGINNING OF YEAR	\$14,344,008	13,588,979
NET ASSETS – END OF YEAR	\$15,632,849	14,344,008

COMPARABLE BALANCE SHEET:

	2014	2013
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 1,158,006	\$ 1,122,079
Investments	5,346,013	4,176,003
Reimbursable expenses	25,837	37,114
Inventories	12,028	14,918
Campaign receivables	37,650	9,000
Other receivables	177,091	100,317
Prepaid expenses	72,090	35,615
Total current assets	\$ 6,828,715	\$ 5,495,046
Non-current assets:		
Campaign receivables	\$ 86,800	\$ -
FF&E – net of depreciation	130,629	105,448
Vehicles – net of depreciation	51,255	43,929
Land - real estate	283,524	283,524
Building real estate – net of depreciation	9,074,426	9,083,542
Total non-current assets	\$ 9,626,634	\$ 9,516,443
TOTAL ASSETS	\$ 16,455,349	\$ 15,011,489
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable	\$ 142,513	\$ 105,465
Deferred revenue	34,288	31,505
Funds deposited for others	206,189	152,976
Accrued expenses	71,374	82,828
Total current liabilities	\$ 454,364	\$ 372,774
Non-current liabilities:		
Deferred compensation	\$ 232,260	\$ 173,261
Compensated absences	135,876	121,446
Total non-current liabilities	\$ 368,136	\$ 294,707
TOTAL LIABILITIES	\$ 822,500	\$ 667,481
NET ASSETS		
Unrestricted:		
Designated for special projects	\$ 530,240	\$ 508,753
Designated for life membership reserve	2,100,000	1,800,000
Designated for Alumni Center	9,499,525	9,383,742
Undesignated	118,555	<335,629>
Temporarily restricted:		
Other	31,914	19,415
Scholarships	2,016,739	1,717,177
Alumni Center	283,753	283,970
Permanently restricted:		
Other	110,655	42,662
Scholarships	811,082	803,982
Alumni Center	130,386	119,936
Total net assets	\$ 15,632,849	\$ 14,344,008
TOTAL LIABILITIES/NET ASSETS	\$ 16,455,349	\$ 15,011,489

*A copy of the K-State Alumni Association audit report is available upon request.

K-STATE ALUMNI ASSOCIATION CELEBRATES SUCCESSFUL YEAR

As we look back on fiscal year 2014, we once again have much to celebrate through the support of our loyal K-State family. For the 18th consecutive year, the K-State Alumni Association has ranked No. 1 in the Big 12 Conference for percentage of graduates who are members. We currently have nearly 44,000 members and through your support we will keep that trend going for years to come.

Whether you are attending a Wildcat sporting event, a local alumni club function, or returning to campus for a visit, it's clear to see that K-Staters are passionate about their alma mater. That makes it even more meaningful for the Alumni Association to offer a variety of programs and benefits that help every generation of K-Staters maintain their link for life not only with the university but with each other.

Last year more than 105,000 K-State family members participated in more than 1,100 Alumni Association activities offered around the nation. From K-State Day at the Kansas State Fair to the Buffalo Wild Wings Bowl Game in Phoenix, Arizona, to the Alumni Fellows Program on campus, the Alumni Association was there and in hundreds of other venues to help you connect with your K-State family.

Helping future K-Staters with scholarships is a priority for many alumni. I'm pleased to report that the Alumni Association was able to pay more than \$300,000 in scholarships to K-State students in 2014 — all through the help of funds provided by alumni and friends. Our Wabash CannonBall gala in Kansas City has raised more than \$2 million and awarded more than \$630,000 in scholarships since 2007. Adding to the success of that event was the addition of a second



K-State Alumni Association board of directors

David Mayes '96

Wabash CannonBall event in Colorado in 2014, which raised more than \$81,000 in its first year. A third Wabash CannonBall event will take place in Houston in 2015.

Our license plate program also raises funds for scholarships and student recognition programs. We now have more than 6,100 K-State license plates on the road in Kansas. That's a lot of Wildcats showing their pride on the road while raising more than \$2.3 million for scholarships and student recognition since 1997.

As we recognize our accomplishments from the past year, we have many to thank for our success: the board of directors for their leadership and commitment, the staff for their dedication and hard work, and our volunteers for their loyalty and countless hours in coordinating events.

We thank you for your continued support and we remain dedicated in our focus to serve as your link for life to K-State.

Go 'Cats!

Amy Button Renz '76, '86
President and CEO, K-State Alumni Association

K-STATE ALUMNI ASSOCIATION STAFF

LYNN BEIER
Assistant to the president and CEO

ALLISON BROOKS '08
Administrative office assistant

ANDREA BRYANT GLADIN '02
Director of alumni programs

AMY BUTTON RENZ '76, '86
President and CEO

BILL CECIL
Alumni Center facility coordinator

LAUREN CHARD '08
Alumni Center manager

LINDA COOK '77
Assistant vice president of communications

CRYSTAL DANKER (fs)
Information services coordinator

JESSICA ELMORE '06
Assistant director of multicultural programs

BRANDI EWERT
Alumni records assistant

DAWN FURNAS
Associate director of communications

KRYSTIN GUGGISBERG '10
Alumni programs assistant

GAVIN HARGRAVE '08, '10
Associate director of alumni programs

MONTA HARRIS
Alumni Center receptionist

KINSEY HAUCK
Alumni records assistant

ANGELA HAYES '84, '90
Assistant director; alumni and graduate career services

TRAVIS JENSEN
Custodial specialist

MEGAN JURGENSMEIER '11
Associate director of membership

JEANINE LAKE
Senior director of information services

AMANDA LEE '08
Assistant director of student programs

AMELIA LEWIS '13
Alumni records assistant

SARA LIMING
Communications assistant

JACOB MARINTZER
Network administrator

ASHA NAGARAJA (fs)
Assistant to the senior VP/accountant

KIMBERLEY RALSTON '07
Electronic communications and social media manager

TAMIE REDDING '87
Alumni programs coordinator

LINDA REIM
Custodial specialist

DARCIE RIORDAN
Graphic designer

BRAD SIDENER '80
Senior vice president and COO

MARY STUEBE
Alumni records assistant

DEE TEBBUTT
Information services assistant

CRETA TOOTHAKER
Alumni records assistant

TERIN WALTERS '05
Director of development programs and travel

ANDREW ZENDER '05
Editor, K-Stater magazine

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