



Todd Johnson '94

The Kansas State University family truly spans the globe! This year the K-State Alumni Association hosted gatherings all over the world. Through these events, the Alumni Association reached more than 90,000 alumni, friends and prospective students. This record-breaking attendance demonstrates the excitement for all things K-State.

No matter where you live, one of the best ways to show K-State pride is to be a member of the K-State Alumni Association. The Association is very proud to claim the No. 1 ranking in the Big 12 for the percentage of graduates

who are members of their respective alumni associations for the 16th consecutive year. This is an amazing achievement. Thank you to all members of the Association for making this possible!

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The upcoming year is full of excitement and milestones for both the Association and the University. In October, the Association will celebrate the Alumni Center's 10-year anniversary. With a grassroots campaign, the Center was funded entirely with private donations and serves as the home to all K-Staters. In February, the University will kick off its 150th anniversary celebration. With a rich past and a vibrant future, the University and its alumni and friends have much to celebrate.

Thank you to everyone who assists and supports the Association in achieving its mission to "enhance our Kansas State University family through lifelong involvement." It is the efforts of our dedicated volunteers and exceptional staff that make the K-State Alumni Association one of the premier associations in the nation!

Go Wildcats!

Todd Johnson '94

2011-2012 Chair

K-State Alumni Association Board of Directors

# ALUMNI ASSOCIATION – GRADUATES/FRIENDS

## WHO BELONGS TO THE ALUMNI ASSOCIATION?

### MEMBERSHIP AFFILIATION

Graduates	35,115
Students	1,859
Friends	3,996
Total member affiliation	40,970

### MEMBERS BY LOCATION

Kansas	24,716
Out-of-state	15,972
International	154
Lost	128

### MEMBERS BY DECADE (of first graduation)

1920s	6
1930s	69
1940s	902
1950s	2,877
1960s	4,501
1970s	7,090
1980s	5,462
1990s	5,088
2000s	4,703
2010s	4,417
Friends	5,855

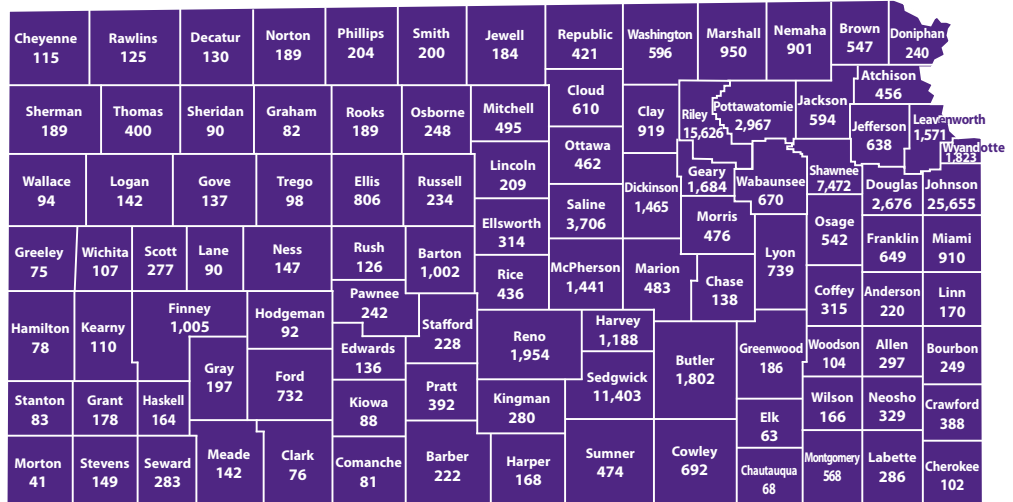
### ALL LIVING GRADUATES

Kansas	79,569
Out-of-state	80,380
International	4,140
Lost	4,179
Total living graduates	168,268

## K-STATE GRADUATES/FRIENDS IN KANSAS

111,352  
in 2011-12

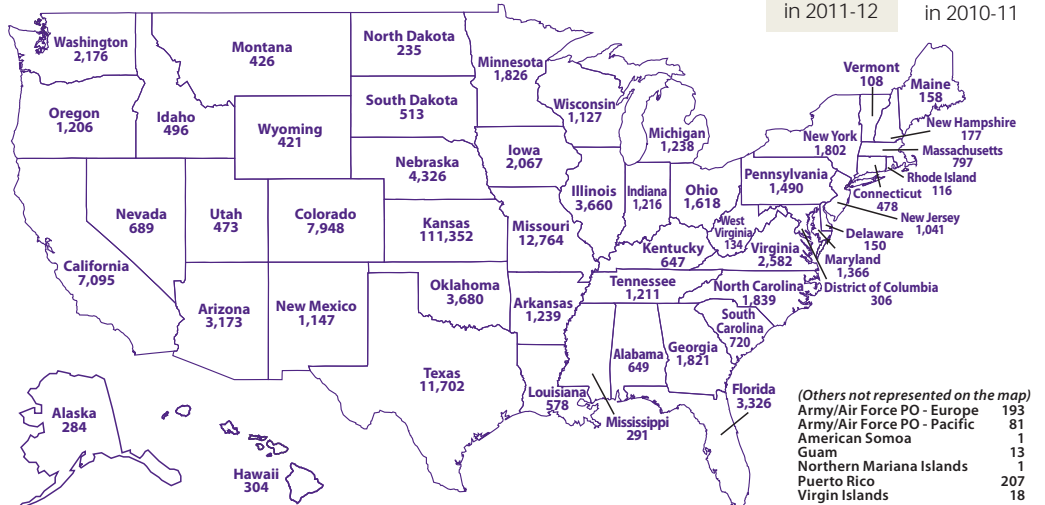
108,111  
in 2010-11



## K-STATE GRADUATES/FRIENDS IN U.S. TERRITORIES

206,702  
in 2011-12

200,763  
in 2010-11



## INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan 18	Chile 6	Guatemala 14	Libyan Arab 9	Peru 14	Tanzania, United 23
Algeria 4	China 130	Guinea 3	Jamahiriya 1	Philippines 66	Republic of 130
Argentina 22	Colombia 43	Haiti 1	Lithuania 5	Poland 1	Thailand 1
Armenia 2	Costa Rica 71	Honduras 43	Malawi 101	Portugal 6	Togo 6
Australia 70	Côte d'Ivoire 7	Hong Kong 27	Malaysia 9	Qatar 6	Trinidad and Tobago 5
Austria 5	Cyprus 9	Hungary 10	Mali 1	Russian Federation 5	Tunisia 8
Azerbaijan 2	Czech Republic 14	Iceland 2	Mauritius 68	Saint Kitts and Nevis 1	Turkey 47
Bahamas 2	Democratic Republic of Congo 3	India 391	Mexico 56	Samoa 1	Uganda 12
Bahrain 4	Denmark 6	Indonesia 56	Moldova, Republic of 2	Saudi Arabia 121	Ukraine 4
Bangladesh 10	Denmark 6	Iran, (Islamic Republic of) 48	Morocco 14	Saudi Arabia 121	United Arab Emirates 29
Barbados 2	Djibouti 1	Iraq 42	Mozambique 4	Senegal 7	United Kingdom 134
Belgium 17	Dominican Republic 6	Ireland 7	Myanmar 1	Serbia 3	Uruguay 4
Benin 2	Ecuador 32	Ireland 7	Namibia 2	Seychelles 5	Uzbekistan 1
Bermuda 3	Ecuador 32	Italy 10	Nepal 8	Singapore 36	Venezuela 40
Bolivia 25	Egypt 62	Japan 159	Netherlands 14	Slovenia 3	Viet Nam 6
Bosnia-Herzegovina 2	El Salvador 2	Jamaica 2	Netherlands Antilles 2	South Africa 33	Yemen 15
Botswana 26	Estonia 1	Jordan 58	New Zealand 23	Spain 15	Zambia 5
Brazil 42	Ethiopia 13	Kazakhstan 7	Nicaragua 4	Sri Lanka 14	Zimbabwe 6
Brunei Darussalam 1	Finland 7	Kenya 37	Niger 8	Sudan 28	
Bulgaria 5	France 59	Korea, Republic of 202	Nigeria 274	Swaziland 3	
Burundi 2	Gaza Strip 2	Kuwait 30	Norway 20	Sweden 15	
Cameroon 3	Georgia 1	Kyrgyzstan 3	Oman 4	Switzerland 37	
Canada 348	Germany 149	Lebanon 14	Pakistan 84	Syrian Arab Republic 7	
Central African Republic 1	Ghana 7	Lesotho 3	Panama 20	Taiwan 223	
	Greece 18	Liberia 5	Paraguay 55		
	Grenada 1				

4,324  
in 2011-12

4,302  
in 2010-11

# ALUMNI ASSOCIATION – 2011-12 FINANCIALS

## STATEMENT OF ACTIVITIES

	2012	2011
<b>REVENUE AND SUPPORT</b>		
Annual membership dues	\$ 423,388	\$ 426,442
Life membership dues	292,844	358,675
Affinity program royalties	823,539	792,114
Merchandising and service programs	186,132	140,417
Investment revenues (net)	<119,057>	372,961
Advertising/sponsorships	178,649	175,895
University transfer/shared programs	504,014	538,560
Alumni Center rental/fees	314,378	289,387
Contributions	1,334,966	1,196,020
Club and constituent events	91,005	-
<b>Total revenue and support</b>	<b>\$ 4,029,858</b>	<b>\$ 4,290,471</b>
<b>Net Assets Released from Restrictions</b>	<b>-</b>	<b>-</b>
<b>Total Support, Revenues and Reclassifications</b>	<b>\$ 4,029,858</b>	<b>\$ 4,290,471</b>

### EXPENSES

<b>Programs:</b>		
Constituent programs and services	\$ 994,799	\$ 987,464
Scholarship programs and awards	425,050	362,335
Alumni Center	830,866	797,498
<b>Total program expenses</b>	<b>\$ 2,250,715</b>	<b>\$ 2,147,297</b>
Management and general communication	\$ 1,032,470	\$ 1,045,788
Membership development and fundraising	461,589	470,602
<b>TOTAL EXPENSES</b>	<b>\$ 3,744,774</b>	<b>\$ 3,663,687</b>

### ADJUSTMENTS TO NET ASSETS

Expenditure of prior period appropriation	\$ <15,900>	\$ <52,320>
<b>Total adjustments</b>	<b>\$ &lt;15,900&gt;</b>	<b>\$ &lt;52,320&gt;</b>
<b>Change in net assets</b>	<b>\$ 269,184</b>	<b>\$ 574,464</b>
<b>NET ASSETS – BEGINNING OF YEAR</b>	<b>\$13,319,795</b>	<b>\$ 12,745,331</b>
<b>NET ASSETS – END OF YEAR</b>	<b>\$13,588,979</b>	<b>\$ 13,319,795</b>

## COMPARABLE BALANCE SHEET

	2012	2011
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 836,333	\$ 679,018
Investments	3,389,764	3,018,510
Reimbursable expenses	37,221	23,436
Inventories	13,693	15,841
Campaign receivables	16,000	22,250
Other receivables	93,764	64,932
Prepaid expenses	57,981	62,244
<b>Total current assets</b>	<b>\$ 4,444,756</b>	<b>\$ 3,886,231</b>
<b>Non-current assets:</b>		
FF&E – net of depreciation	\$ 122,689	\$ 195,063
Vehicles – net of depreciation	57,199	16,479
Land - real estate	283,524	283,524
Building real estate – net of depreciation	9,345,914	9,569,640
<b>Total non-current assets</b>	<b>\$ 9,809,326</b>	<b>\$ 10,064,706</b>
<b>TOTAL ASSETS</b>	<b>\$14,254,082</b>	<b>\$ 13,950,937</b>

### LIABILITIES AND NET ASSETS

<b>Current liabilities:</b>		
Accounts payable	\$ 161,181	\$ 148,648
Deferred revenue	41,657	33,316
Funds deposited for others	135,473	141,936
Accrued expenses	84,436	62,800
<b>Total current liabilities</b>	<b>\$ 422,747</b>	<b>\$ 386,700</b>
<b>Non-current liabilities:</b>		
Deferred compensation	\$ 131,918	\$ 119,980
Compensated absences	110,438	124,462
<b>Total non-current liabilities</b>	<b>\$ 242,356</b>	<b>\$ 244,442</b>
<b>TOTAL LIABILITIES</b>	<b>\$ 665,103</b>	<b>\$ 631,142</b>

### NET ASSETS

<b>Unrestricted:</b>		
Designated for special projects	\$ 333,724	\$ 221,060
Designated for life membership reserve	1,450,000	1,250,000
Designated for Alumni Center	9,668,309	9,937,311
Undesignated	(486,166)	(219,392)
<b>Temporarily restricted:</b>		
Other	16,054	24,774
Scholarships	1,441,468	1,199,205
Alumni Center	274,996	266,452
<b>Permanently restricted:</b>		
Other	37,862	41,352
Scholarships	737,396	484,897
Alumni Center	115,336	114,136
<b>Total net assets</b>	<b>\$13,588,979</b>	<b>\$ 13,319,795</b>
<b>TOTAL LIABILITIES/NET ASSETS</b>	<b>\$14,254,082</b>	<b>\$ 13,950,937</b>

\*A copy of the K-State Alumni Association audit report is available upon request.

# ALUMNI ASSOCIATION – LEADING OUR INITIATIVES

## K-STATE ALUMNI ASSOCIATION BREAKS RECORDS

I am pleased to report that fiscal year 2012 was another banner year for the K-State Alumni Association as we continued to break records in a number of areas.

As you know, the Association's mission is to enhance our K-State family through lifelong involvement. Our commitment for achieving that mission is to provide opportunities that encourage alumni and friends to stay engaged with the university and with fellow K-Staters.

For three consecutive years, we've surpassed prior records in constituent participation. In FY2012, more than 90,000 K-State family members and friends participated in nearly 1,000 Association activities offered around the world – nearly 10 percent over the prior year. When including participation at the 2012 Cotton Bowl festivities, the Association's engagement rate increased nearly 40 percent. It was heartwarming to see nearly 20,000 loyal Wildcat fans at the Cotton Bowl pep rally.

In addition to events that link K-Staters for life, the Association supports strategic initiatives that enhance the student experience, such as our scholarship programs. In FY2012, alumni and friends broke records again by providing funds that enabled the Association to pay more than \$228,000 in scholarships to K-State students. Our scholarship funding has increased by 37 percent over the past four years.

The success of the Association comes through the steadfast support of its members, board, staff and friends. Nearly 40,000 members strong, our Association has come a long way since its humble beginnings in 1874. As we prepare to celebrate K-State's 150th anniversary in the year ahead, I look forward to more opportunities to engage the K-State family and break even more records. Thank you for your continued support.

Go 'Cats!

Amy Button Renz '76, '86  
President and CEO  
K-State Alumni Association



David Mayes '96

K-State Alumni Association Board of Directors

## BOARD OF DIRECTORS

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- DAN YUNK '71, '75, '87  
Manhattan, Kan.

## K-STATE ALUMNI ASSOCIATION STAFF

- |  |  |   |
|--|--|---|
| LYNN BEIER<br>Assistant to the president and CEO                   | SHANA JANZEN '01<br>Assistant director of communications         | ASHA NAGARAJA (fs)<br>Assistant to the senior vice president/accountant |
| ANDREA BRYANT GLADIN '02<br>Director of alumni programs            | TRAVIS JENSEN<br>Custodial specialist                            | TAMIE REDDING '87<br>Alumni programs assistant                          |
| AMY BUTTON RENZ '76, '86<br>President and CEO                      | DAWN FURNAS<br>Assistant editor                                  | MORGAN ROESLER '06<br>Associate director of alumni communications       |
| BILL CECIL<br>Alumni Center facility coordinator                   | JEANINE LAKE<br>Senior director of information services          | LAUREN PORTERFIELD '11<br>Communications assistant                      |
| VICKIE CROWDER<br>Custodial specialist                             | KELLY LAW '01<br>Director of membership and marketing            | MEGAN SHERLOCK '06<br>Associate director of student programs            |
| JESSICA ELMORE '06<br>Assistant director of multicultural programs | TIM LINDEMUTH '77<br>Editor                                      | BRAD SIDENER '80<br>Senior vice president and CFO                       |
| CRYSTAL DANKER (fs)<br>Information services coordinator            | LINDA COOK '77<br>Assistant vice president of communications     | MARY STUEVE<br>Alumni records assistant                                 |
| JEANA GIBBS<br>Alumni records assistant                            | JACOB MARINTZER<br>Network administrator                         | DEE TEBBUTT<br>Information services assistant                           |
| MONTA HARRIS<br>Alumni Center receptionist                         | GAVIN HARGRAVE '08, '10<br>Associate director of alumni programs | CRETA TOOTHAKER<br>Alumni records assistant                             |
| ANGELA HAYES '84, '90<br>Alumni career services assistant director | KRYSTIN GUGGISBERG '10<br>Alumni programs assistant              | TERIN WALTERS '05<br>Associate director of administrative programs      |
| CHELSE HOLSTE '08<br>Administrative office assistant               | LAUREN MORANO '08<br>Alumni Center manager                       |   |

## STANDING DIRECTORS

- KIRK H. SCHULZ  
K-State president
- AMY BUTTON RENZ '76, '86  
Secretary
- CHARLES CLAAR JR. '74  
Treasurer
- FRED CHOLICK  
KSU Foundation president and CEO
- MINDY HIGHBERGER  
Student Alumni Board president
- NATE SPRIGGS  
Student body president