

K-STATER LOYALTY STRONGER THAN EVER

This past year was one of great progress and momentum for the K-State Alumni Association as our board of directors and staff continued implementation of the Association's strategic plan.

This detailed plan, in conjunction with K-State 2025, serves as our road map of strategies to further connect and engage the Wildcat family. We look forward to a continuing close partnership with K-State President Kirk H. Schulz, Provost April Mason, Athletics Director John Currie and KSU Foundation President and CEO Fred Cholick, as we work together to enhance the K-State family through lifelong involvement.



K-State Alumni Association Board of Directors

David Mayes '96

The loyalty and generosity of alumni and friends allowed the university to record its highest level of donations this past year, and the Association also realized a 10 percent increase in gifts. This commitment from K-Staters provided resources for our staff to reach out to more than 165,000 graduates with quality programming. The Association also was proud to assist in expanding the number of future K-State alumni by providing more than \$200,000 in scholarships to incoming and current K-State students.

Serving the Wildcat family is a core component of our mission, and we also are once again pleased to report that the Association's audit indicates we finished the year on a positive note. That is a source of great pride to our board and staff.

The future of the Association is bright, and we look forward to sharing it with you!

Go 'Cats!

Amy
Amy Button Renz '76, '86
President and CEO
K-State Alumni Association

K-STATE ALUMNI ASSOCIATION STAFF

LYNN BEIER Senior administrative assistant	TRAVIS JENSEN Custodial specialist	ASHA NAGARAJA (fs) Assistant to the senior vice president/accountant
ANDREA BRYANT GLADIN '02 Director of student programs	ERIN KELLY '02 Assistant director of communications	TAMIE REDDING '87 Alumni programs assistant
AMY BUTTON RENZ '76, '86 President and CEO	JEANINE LAKE Senior director of information services	MORGAN ROESLER '06 Associate director of alumni communications
BILL CECIL Alumni Center building manager	KELLY LAW '01 Director of membership and marketing	LAUREN PORTERFIELD '11 Communications assistant
VICKIE CROWDER Custodial specialist	TIM LINDEMUTH '77 Editor	BRAD SIDENER '80 Senior vice president and CFO
JESSICA ELMORE '06 Assistant director of multicultural programs	STEVE LOGBACK '90 Assistant vice president and director of communications	MARY STUEVE Alumni records assistant
CRYSTAL DANKER (fs) Information services coordinator	JACOB MARINTZER Network administrator	DEE TEBBUTT Information services assistant
JEANA BURTON Alumni records assistant	DARCHELLE MARTIN '05 Associate director of alumni programs	CRETA TOOTHAKER Alumni records assistant
MONTA HARRIS Alumni Center receptionist	KRYSTIN MATUSZEWICZ '10 Alumni programs assistant	TERIN WALTERS '05 Associate director of administrative programs
ANGELA HAYES '84, '90 Alumni career services consultant	LAUREN MORANO '08 Alumni Center events manager	JODI WEIBERG '90 Vice president of alumni programs
SHANA JANZEN '01 Assistant director of communications		

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- CHARLES CLAAR JR. '74
Treasurer
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KSU Foundation executive committee chair
- KELSIE BALL
Student Alumni Board president
- DANNY UNRUH
Student body president



Shana Janzen '01

ENHANCING OUR KANSAS STATE UNIVERSITY FAMILY THROUGH LIFELONG INVOLVEMENT

YOUR LINK FOR LIFE



Audrey Mross '80

The K-State family spans far and wide and enthusiasm from K-Staters was more apparent than ever this past year. The K-State Alumni Association reached more than 63,000 alumni, friends and prospective students through events and activities this year. That is a 12 percent increase!

Engagement with alumni and friends across the nation and internationally was a focus point for the Association board of directors and staff this year. Many K-Staters do not have the opportunity to come back to campus and the Association is committed to making sure K-Staters everywhere can stay connected.

The Association's tagline, "Your link for life," is demonstrated year-round as events are hosted across the country, and more recently around the globe, to keep K-Staters connected to their alma mater. Events range from annual alumni/student dinners and Catbacker events co-sponsored with K-State Athletics, to out-of-state socials featuring K-State President Kirk H. Schulz, to international gatherings with traveling faculty.

One of the best ways to stay in touch with K-State is to be a member of the Alumni Association. Members receive notification of events in their area, and the award-winning *K-Stater* magazine keeps graduates and friends up-to-date on all university news. The Association is proud to again claim the No. 1 ranking in the Big 12 for the percentage of graduates who are members of their respective alumni associations for the 15th consecutive year!

Without dedicated alumni, friends, students and campus partners, the Association would not be able to fulfill its vital role of providing K-Staters with their "link for life." Thank you to everyone who assists and supports the Association in its mission.

Go Wildcats!
Audrey Mross
Audrey Mross '80
2010-11 K-State Alumni Association
Board of Directors' chair

STRATEGIC INITIATIVES

PROVIDE THE K-STATE FAMILY A LINK FOR LIFE

SUPPORT AND ENHANCE THE STUDENT EXPERIENCE

PROMOTE AND ADVANCE K-STATE

PROVIDE LEADERSHIP AND FINANCIAL STRENGTH

HIGHLIGHTS

- No. 1 membership in the Big 12
- 10 percent increase in donations received
- More than \$200,000 in scholarships awarded
- 12 percent increase at events and activities

ASSOCIATION CORE VALUES

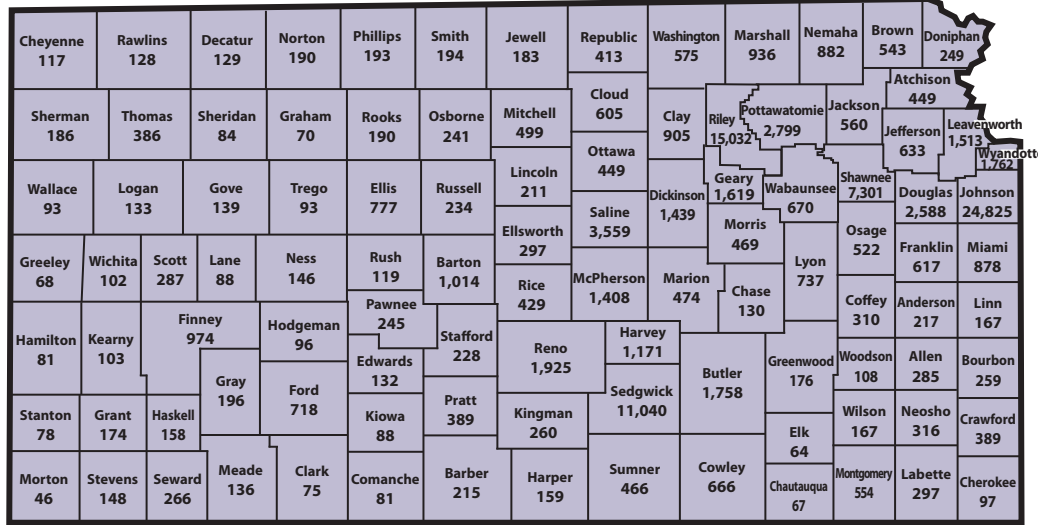
- Accessibility
- Champion of Tradition
- Excellence
- Integrity
- Sense of Family
- Strong Work Ethic
- Teamwork



ALUMNI ASSOCIATION – GRADUATES/FRIENDS

K-STATE GRADUATES/FRIENDS IN KANSAS

108,111 in 2010-11
104,755 in 2009-10



WHO BELONGS TO THE ALUMNI ASSOCIATION?

MEMBERSHIP AFFILIATION

Graduates	34,516
Students	2,013
Friends	4,066
Total member affiliation	40,595

BY LOCATION

Kansas	24,510
Out-of-state	15,819
International	134
Lost	132

BY DECADE (of first graduation)

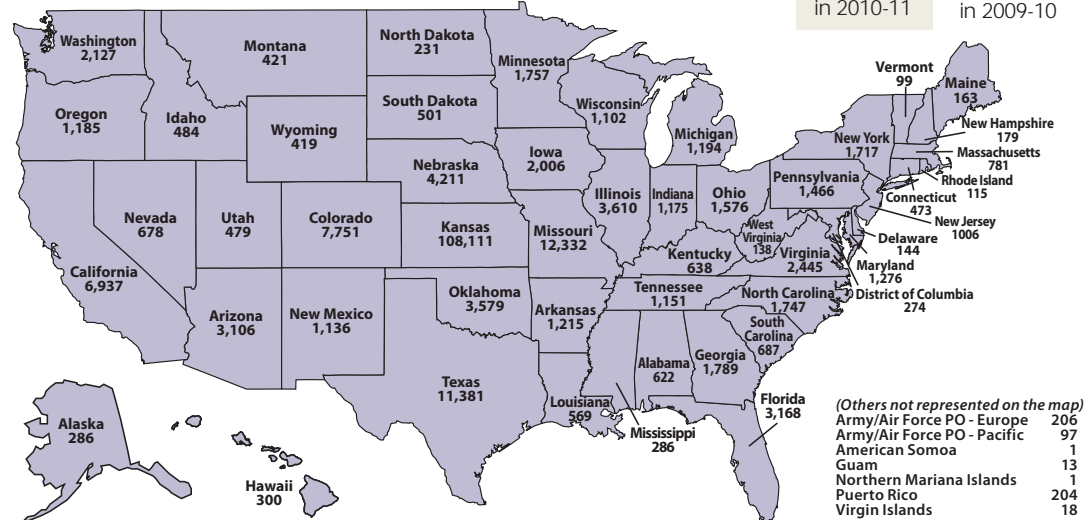
1920s	11
1930s	115
1940s	1,174
1950s	3,277
1960s	4,654
1970s	7,189
1980s	5,399
1990s	5,055
2000s	4,815
2010s	3,386
Friends	5,520

ALL LIVING GRADUATES

Kansas	78,071
Out-of-state	78,671
International	4,131
Lost	4,334
Total living graduates	165,207

K-STATE GRADUATES/FRIENDS IN U.S. TERRITORIES

200,763 in 2010-11
194,460 in 2009-10



INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan	18	China	110	Honduras	42	Malaysia	100	Qatar	6	Trinidad	
Algeria	4	Colombia	41	Hong Kong	26	Mali	9	Romania	5	and Tobago	5
Argentina	24	Costa Rica	69	Hungary	12	Mauritius	1	Russian Federation	8	Tunisia	8
Armenia	2	Côte d'Ivoire	7	Iceland	2	Mexico	68	Saint Kitts and Nevis	5	Turkey	45
Australia	74	Cyprus	1	India	389	Moldova, Republic of	2	Samoa	1	Uganda	12
Austria	5	Dominican Republic	10	Indonesia	56	Morocco	16	Saudi Arabia	105	Ukraine	6
Azerbaijan	2	Democratic Republic of Congo	19	Iran, Islamic Republic of	48	Mozambique	2	Senegal	7	United Arab Emirates	23
Bahamas	3	Denmark	3	Iraq	42	Namibia	2	Serbia	2	United Kingdom	134
Bahrain	4	of Congo	6	Ireland	13	Nepal	6	Seychelles	5	Uruguay	5
Bangladesh	12	Denmark	6	Israel	28	Netherlands	18	Sierra Leone	1	Uzbekistan	2
Barbados	2	Dominican Republic	5	Italy	8	Netherlands	2	Singapore	35	Venezuela	40
Belgium	17	Ecuador	30	Japan	152	New Zealand	28	Slovenia	2	Viet Nam	5
Belize	2	Egypt	62	Jordan	58	Nicaragua	5	South Africa	32	West Bank	1
Benin	2	El Salvador	2	Kazakhstan	6	Niger	8	Spain	17	Yemen	15
Bermuda	3	Estonia	1	Kenya	34	Nigeria	277	Sri Lanka	14	Zambia	8
Bolivia	30	Ethiopia	14	Korea, Republic of	194	Norway	20	Sudan	28	Zimbabwe	6
Bosnia-Herzegovina	2	Finland	6	Kuwait	30	Pakistan	85	Swaziland	3		
Botswana	27	France	63	Kyrgyzstan	2	Panama	18	Sweden	15		
Brazil	39	Gaza Strip	2	Lebanon	14	Papua New Guinea	1	Switzerland	36		
Bulgaria	3	Germany	147	Lesotho	4	Paraguay	50	Syrian Arab Republic	5		
Burkina Faso	1	Ghana	7	Liberia	4	Peru	15	Taiwan	239		
Burundi	2	Greece	18	Libyan Arab Jamahiriya	8	Philippines	70	Tanzania, United Republic of	23		
Cameroon	3	Grenada	3	Macao	2	Poland	1	Thailand	126		
Canada	338	Guatemala	13	Malawi	5	Portugal	6	Togo	3		
Central African Republic	1	Guinea	3								
Chile	6										

4,302 in 2010-11

4,221 in 2009-10



ALUMNI ASSOCIATION – 2010-11 FINANCIALS

STATEMENT OF ACTIVITIES

	2011	2010
REVENUE AND SUPPORT		
Annual membership dues	\$ 426,442	\$ 444,591
Life membership dues	358,675	254,343
Affinity program royalties	792,114	608,655
Merchandising and service programs	140,417	154,646
Investment revenues (net)	372,961	154,176
Advertising/sponsorships	175,895	157,385
University transfer/shared programs	538,560	587,267
Alumni Center rental/fees	289,387	295,957
Contributions	1,196,020	989,044
Total revenue and support	\$ 4,290,471	\$ 3,646,064
Net Assets Released from Restrictions	-	-
Total Support, Revenues and Reclassifications	\$ 4,290,471	\$ 3,646,064

EXPENSES		
Programs:		
Constituent programs and services	\$ 987,464	\$ 729,363
Scholarship programs and awards	362,335	257,840
Alumni Center	797,498	829,124
Total program expenses	\$ 2,147,297	\$ 1,816,327
Management and general communication	\$ 1,045,788	\$ 1,130,751
Membership development and fundraising	470,602	494,061
TOTAL EXPENSES	\$ 3,663,687	\$ 3,441,139

ADJUSTMENTS TO NET ASSETS		
Addition of pre-existing endowment fund	-	-
Expenditure of prior period appropriation	\$ <52,320>	\$ <16,000>
Total adjustments	\$ <52,320>	\$ <16,000>
Change in net assets	\$ 574,464	\$ 188,925
NET ASSETS – BEGINNING OF YEAR	\$12,745,331	\$ 12,556,406
NET ASSETS – END OF YEAR	\$13,319,795	\$ 12,745,331

*A copy of the K-State Alumni Association audit report is available upon request.

COMPARABLE BALANCE SHEET

	2011	2010
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 679,018	\$ 560,202
Investments	3,018,510	2,186,130
Reimbursable expenses	23,436	30,142
Inventories	15,841	13,619
Campaign receivables	22,250	25,250
Other receivables	64,932	62,410
Prepaid expenses	62,244	88,208
Total current assets	\$ 3,886,231	\$ 2,965,961
Non-current assets:		
FF&E – net of depreciation	\$ 195,063	\$ 234,580
Vehicles – net of depreciation	16,479	31,304
Land - real estate	283,524	283,524
Building real estate – net of depreciation	9,569,640	9,828,664
Total non-current assets	\$10,064,706	\$ 10,378,072
TOTAL ASSETS	\$13,950,937	\$ 13,344,033

LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable	\$ 148,648	\$ 174,392
Deferred revenue	33,316	33,491
Funds deposited for others	141,936	111,438
Accrued expenses	62,800	83,276
Total current liabilities	\$ 386,700	\$ 402,597
Non-current liabilities:		
Deferred compensation	\$ 119,980	\$ 82,772
Compensated absences	124,462	113,333
Total non-current liabilities	\$ 244,442	\$ 196,105
TOTAL LIABILITIES	\$ 631,142	\$ 598,702

NET ASSETS		
Unrestricted:		
Designated for special projects	\$ 221,060	\$ 138,380
Designated for life membership reserve	1,250,000	1,125,000
Designated for Alumni Center	9,937,311	10,261,412
Undesignated	(219,392)	(469,507)
Temporarily restricted:		
Other	24,774	23,381
Scholarships	1,199,205	902,930
Alumni Center	266,452	155,953
Permanently restricted:		
Other	41,352	41,352
Scholarships	484,897	453,144
Alumni Center	114,136	113,286
Total net assets	\$13,319,795	\$ 12,745,331
TOTAL LIABILITIES/NET ASSETS	\$13,950,937	\$ 13,344,033