# K-State Alumni Staff

List current as of June 30, 2006

Lynn Beier Senior Administrative Assistant

Andrea Bryant Gladin '02

Amy Button Renz '76, '86

Bill Cecil

Alumni Center Building Manager

Brandon Clark
Multicultural Alumni Programs Coordinator

Terin Daily '05 Director of E-21 Program

Crystal Danker
Alumni Center Reservations Coordinator

Lorinda Duch Sultzer '81 Assistant Director of Communications

Morgan Hanson '06 ssistant Director of Communications

Jeana Hardesty Data Entry Operator II

Shannon Hartenstein Krueger '03, '06 Associate Director of Communications

Director of Information Services

Associate Director of Business Development

Tim Lindemuth '77 Editor, K-Stater magazine

**Steve Logback '90**Director of Alumni Communications and Executive Editor, *K-Stater* magazine

Sarah Manuel Data Entry Operator I

Jodi McGatlin Weiberg '90 Director of Alumni Programs

Asha Nagaraja (fs '83) nt to the V.P. and Accountant

Jenny Payne Information Services Coordinator

Aaron Pivonka '06 Information Services Specialist

Tamie Redding '87 Alumni Programs Assistant

Tom Roesler '99, '04 Associate Director of Alumni Programs

Bobbi Schesser (fs '69) Receptionist and Office Assistant

Angie Sell Porter '97 mni Programs Assistant

Brad Sidener '80 Vice President for Finance and Administration

Mary Stueve Data Entry Operator III

Dee Tebbutt (fs '69)

Creta Toothaker Data Entry Operator III

Jana Wyatt (fs '80) Director of Administrative Programs and Alumni Travel

# PURPLE PRIDE SPANS THE GLOBE

### K-STATE ALUMNI AND FRIENDS IN THE UNITED STATES



### ERNATIONAL K-STATE ALUMNI/FRIENDS Libya Malawi Macau Macau Malawi Malawi Malawi Mali Mauritius Mexico Morocco Morocco Morocco Morocco Morambia Nepal Netherlands Antilles Maritius Migeri Nigeri Norway Oman Pakistan Papua New Palestine Panama Pakistan Papua New Papua New Papua Neway Newa phillippines Poland Portugal P There are more than 4,000 K-State alumni and friends living

# K-State Alumni/Friends in Kansas

abroad.

Currently, there are 90,854 K-State alumni and friends living in Kansas.

Cheyenne 116		wlins 111	Decatur 113	Norton 167	Phillips 175	Smith 190	Jewell 163	Republic 396	Washingt 495	on Marsi 86	Idii		rown 199 Doni	
Shermar 164		homas 355	Sheridan 69	Graham 76	Rooks 135	Osborne 173	Mitchell 475	Cloud 580	Clay 807	Riley Cotta	watomie	Jackson 470	Jetterson 1	eavenworth
Wallace 89		gan 45	Gove 144	Trego 84	Ellis 626	Russell 223	Lincoln 174	Ottawa 400	Dickinson	Geary	Wabauns	Shawno 6,503	594 Douglas	Wyandot 1,533 Johnson
Greeley	Wichit	Scott	Lane	Ness	Rush	Barton	Ellsworth 268	3,132	1,258	Morris 391	Lyon		2,033 Franklin	20,177 Miami 741
58	94		91 nney	130 Hodgeman	96 Pawnee 245	923 Stafford	Rice 388	1,223	416	Chase 122	674	Coffee 270	Andersor 205	Linn 130
Hamilton 76	Kearny 86	Ί,	Gray	92 Ford	Edwards 105	212	Reno 1,738	1,0	37	Butler	Greenwood 185	Woodso 95	Allen 252	Bourbon 221
Stanton 75	Grant 163	Haske 113	215	636	Kiowa 97	Pratt 363	Kingmar 246			,,,,,,,	Elk 65	Wilson 156	Neosho 303	Crawford 330
Morton 44	Steven 117	s Sewa 252		Clark 90	Comanche 66	Barber 195	Harper 145	Summ 462		owley 601	Chautauqu 67	Montgome a 543	Labette 276	Cherokee 89

Check the K-State Alumni Association Web site to find an Alumni, Catbacker or Spirit Club in your

# K-State Alumni Association ANNUAL REPORT 2005-06

### THE LIFELONG CONNECTION

Part of the K-State Alumni Association's mission is providing a link for life. This is evident in the lifelong programming provided for all constituents from newborns, to prospective students and current students, to alumni and friends.

The 2005-06 year was full of enhancements to already successful programming and the establishment of new programs to continue to engage current K-Staters and reach out to new ones.

The K-State Alumni Association and KSU Foundation launched Wildcat Connection on April 17, 2006. This new online community was created to help alumni and friends stay connected with each other and the university. Users may view their biographical



Tara Hanchett Cupps

data maintained by the Association, update information, search for other K-Staters and utilize a career networking feature.

For future K-Staters, Born to be a Wildcat was developed to provide an opportunity for family to introduce K-State to children at an early age and encourages those first steps in life as a K-Stater. This program also will begin to establish a much needed legacy database for the university. On April 3, 2006, the Alumni Association

introduced its first-ever apparel and merchandise line. The new site was created with alumni in mind



Amy Button Renz '76 '86

who are located across the country and globe and cannot easily find purple items to sport their purple pride. ShopK-State com carries a wide variety of exclusive apparel and merchandise. Alumni Association members receive a discount on

items. This is another way for the Association. to show our members how much we value their support.

These new programs, the already successful existing programs, and the K-State Alumni Center place the K-State Alumni Association in an excellent position to plan a visionary future.

Tara Hanchett Cupps '78, '82 2005-06 Alumni Association Board Chair

Amy Button Renz '76, '86 Alumni Association President



The 2005-06 K-State Alumni Association board of directors gathers on the Stolzer Grand Staircase inside the K-State Alumni

### K-State Alumni Association Board of Directors

The K-State Alumni Association board of directors provides the foundation from which Alumni Association activities develop. It is the Association's policy-making body and authorizes Association programs

The board of directors consists of the board chair, past chair, 20 elected members and six standing directors: university president, student body president, Student Alumni Board president, treasurer, a KSU Foundation representative and the Alumni Association president.

### 2005-06 BOARD OF DIRECTORS

Charles Claar Jr. '74

Tara Hanchett Cupps '78, '82

Garden City, Kan. Past chair Randy Anderes '80 Manhattan, Kan

Ian Bautista '94, '97 Mike Beck '83

Fairway, Kan. Jerry Boettcher '63

Gib Compton '80

Rebecca Floyd '83 Jackie Hartman '80. '83

Fort Collins, Colo. Cheryl McAfee-Mitchell '79 Favetteville, Ga.

Jo Eva Hinkhouse McClellan '52 Palco, Kan.

Deborah Hollis Avery '96 Indianapolis, Ind. Ron Iman '62, '70, '73

Albuquerque, N.N. F. Lvnn Markel '62 Rogers, Ark

Patsv McClenahan Garner '59 Eureka, Kan.

Larry Metheney '76, '78

Audrey Mross '80 Dallas, Texas

Vickie Mumma James '76 Dighton, Kan.

Daran Neuschafer '89 Salina, Kan.

Randy Rathbun '75 Wichita, Kan.

G. Rhea Serpan '60

Jack Taylor '93

### STANDING DIRECTORS

Jon Wefald K-State president

Amy Button Renz '76, '86 secretary

John Graham '67 Treasurer Lyle Pishny '73

Stilwell, Kan. KSU Foundation executive committee chair

Kourtney Bettinger Louisburg, Kan. Student Alumni Board

Michael Burns Jetmore, Kan Student body president

# 2005-06 SUMMARY

# Who belongs to the K-State Alumni Association?

### Membership affiliation

Alumni	33,352
Students	674
Non-alumni friends	3,635
Total member affiliation	37,661

### Members by location

21,839
15,570
120
132

# Members by decades of first graduation

1910s	1
1920s	27
1930s	363
1940s	1,771
1950s	4,701
1960s	6,942
1970s	7,798
1980s	5,016
1990s	4,960
2000s	6,457
No class year listed	3,730

### Members by college/school

Agriculture	5,019
Architecture, Planning	
and Design	995
Arts and Sciences	8,095
Business	5,051
Education	3,293
Engineering	5,115
Human Ecology	3,986
Technology and	
Aviation, Salina	298
Veterinary Medicine	1,493
No college affiliation	4,316

### All living alumni

Living alumni in Kansas 70,258 Living alumni out-of-state 70,902 Living alumni abroad 3,867 Addresses not available 4,310 Total living alumni 149,337

### K-State Alumni Association

Manhattan, KS 66506-6600 (800) 600-ALUM (2586) (785) 532-6260 Web site: www.K-State.com This 2005-06 summary of K-State Alumni Association activities from the current annual report is categorized by the strategic initiatives set by the board of directors. Information was current as of June 30, 2006.

#### Member Services

To create value for members, continually increase membership and operate profitable and unique affinity programs.

- Membership totaled 37,661.
   Remained ranked No. 1 in the Big 12 for percentage of members to graduates for the 10th consecutive year.
- Wildcats Forever membership reached 674 in its third year.
- All nine colleges participated in the college membership gift program.
- The affinity card program had 17,011 participants.
- The Tradition Founders Fund raised \$272,011.
- AIA and Liberty Mutual insurance affinity agreements raised \$22,519.
- Sale of merchandise/ ShopK-State.com totaled \$62,951.
- ShopK-State.com totaled \$62,951.
   Nelnet, a consolidated student loan program, generated \$28,350 in its third year.

#### Communications

Serve as a link between alumni, friends and the university by providing clear information through high quality publications, supporting and promoting Association programs. Establish effective two-way communication with alumni and friends.

Produced more than 350 communications jobs (including

publications, graphic e-mails and other promotional jobs in support of the Association) and sent 76 news releases for Association events.

- Produced four issues of the *K-Stater* magazine.
- Logged 451,786 user visits on the Association's Web site.
- E-mailed @K-State electronic newsletter to 43,386 recipients each month.

#### Information Services

Provide support for Alumni Association and university programming and fund-raising efforts by maintaining information about alumni and friends, as well as corporations and business organizations.

- Managed more than 243,000 records on the database.
- Added more than 9,000 new records to the database.
- Maintained 58,300 e-mail addresses in the Association's database.
- Processed 523 list/label requests for university departments and in-house Association programs.
- Added 1,659 Wildcat Connection users.

### Programs

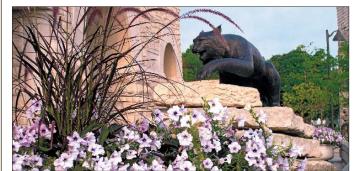
Identify and incorporate programs that build and maintain relationships that link K-Staters with the university.

- publications, graphic e-mails and other promotional jobs in support Recruitment activities reached 2,768 prospective K-State students.
  - Constituent events and Alumni Clubs reached more than 12,000 K-Staters.
  - Athletic events sponsored by the Association and Catbacker events brought together more than 9,700 alumni and friends.
  - Student programming and multicultural events reached 13,701 current K-State students.
  - 351 K-Staters traveled with the Traveling Wildcats program on 24 trins
  - 370 new Born to be a Wildcat participants.
  - Provided \$142,000 for university student scholarships.

### **Enterprise Management**

Provide financial direction, strategic planning and support for Association staff and programs through guidance and development of new and existing relationships.

- Sent more than 3,050 cards, letters and gifts through the public relations program.
- The Association president served on the Nelnet, NEATrust and Intrav advisory boards.
- More than 58,000 alumni, students and friends attended 628 events held in the Alumni Center.
- The Association staff continued to be recognized professionally through speaking engagements and awards.



# 2005-06 FINANCIAL STATEMENT

# STATEMENT OF ACTIVITIES

	2006	2005
CHANGES IN UNRESTRICTED NET ASS		2005
REVENUE AND SUPPORT		
Annual dues	\$ 392,819	\$ 443,808
Life dues	223,474	215,389
Tradition Founders	272,011	265,209
Affinity royalties	428,283	412,925
Merchandising and service programs	249,214	243,434
Net investment revenue (loss) Advertising/sponsorships	110,346 88,660	32,586 64,680
University/Foundation support	552,763	552,444
Alumni Center rental/fees	264,725	221,273
Contributions	122,667	161,552
		·
Total Revenue and Support	\$2,704,962	\$2,613,300
iotai nevenue and Support	32,704,902	32,013,300
EXPENSES		
Alumni programs		
Communications/publications	\$ 155,938	\$ 108,863
Information systems and records	333,945	353,356
K-Stater magazine	199,517	203,054
Membership retention/solicitation	61,539	112,313
Alumni and constituent events	201,625	192,725
Tradition Founders/fund raising	53,538	45,237
Board of directors	63,517	56,633
Student recruitment activities	90,445	83,731
Merchandising and service programs	176,971	160,607
Athletic events/activities External relations	116,324 67,795	73,913 67,326
Awards and scholarships	141,090	136,169
Awards and scrioiaismps	141,030	130,109
Alumni Center Expenses	\$ 773,473	\$ 750,839
General and Administrative Expenses	\$ 361,870	\$ 341,798
TOTAL EXPENSES	\$2,797,587	\$2,686,564
10111211121121	42/17/7507	<del>12/000/00 !</del>
Addition on fund setup	\$ 6,140	\$ 0
Prior year special projects		
appropriation	\$ <10,000>	\$ <15,000>
	*,	*,
INCREASE (DECREASE) IN		
UNRESTRICTED NET ASSETS	\$ <96,485>	\$ <88,264>
CHANGES IN RESTRICTED NET ASSE	TS	
Alumni Center contributions	\$ 47,550	\$ 0
Scholarship contributions/additions	\$ 230,133	\$ 0
Other program earnings/(expenses)	\$ 19,863	\$ 0
INCREASE (DECREASE) IN		
RESTRICTED ASSETS	\$ 297,546	\$
CHANCE IN NET ACCETS		÷ .00.264
CHANGE IN NET ASSETS	\$ 201,061	\$ <88,264>
NET ASSETS – BEGINNING OF YEAR	\$12,606,593	\$ 12,694,857
NET ASSETS – END OF YEAR	\$12,807,654	\$12,606,593
		- 12/000/000

### COMPARABLE BALANCE SHEETS

		2006	2005
ASSETS			
Cash and cash equivalents Investments Reimbursable expenses Inventories Campaign receivables Other receivables Prepaid expenses	\$	274,425 1,238,036 31,769 15,586 118,006 44,375 17,448	\$ 192,558 759,573 28,667 16,899 258,311 37,269 14,710
Total current assets	\$	1,739,645	\$ 1,307,987
Campaign receivables FF&E – net of depreciation Vehicles – net of depreciation Building real estate – net of depreciat Land real estate	\$ ion	34,250 438,966 182,275 10,854,776 283,254	\$ 128,265 505,237 165,531 11,095,461 283,524
Total non-current assets	\$	11,793,791	\$ 12,178,018
Total assets	\$	13,533,436	\$ 13,486,005
LIABILITIES			
Accounts payable Deferred revenue Funds deposited for others Accrued expenses Notes payable	\$	124,742 32,623 64,026 105,486 58,042	\$ 135,001 34,999 58,489 50,698 455,235
Total current liabilities	\$	384,919	\$ 734,422
Deferred compensation Compensated absences Notes payable	\$	39,461 71,281 230,121	\$ 56,826 88,164
Total non-current liabilities	\$	340,863	\$ 144,990
Total liabilities	\$	725,782	\$ 879,412
NET ASSETS Undesignated Life membership appropriation Alumni Center restricted Other – restricted Scholarships – restricted Alumni Center fund appropriation Special projects appropriation	\$	150,852 715,000 47,550 31,293 293,720 11,534,239 35,000	\$ 152,976 615,000  11,430 63,587 11,758,600 5,000
Total net assets	\$	12,807,654	\$ 12,606,593
Total liabilities and net assets	\$	13,533,435	\$ 13,486,005

\*A copy of the K-State Alumni Association audit report is available upon request