# K-State Alumni Staff

List current as of June 30, 2007

Lynn Beier Senior Administrative Assistant

Andrea Bryant Gladin '02

Amy Button Renz '76, '86 President and CEO

Bill Cecil

Alumni Center Building Manager

Brandon Clark Multicultural Coordinator

Terin Daily '05
Associate Director of Administrative Programs

Crystal Danker (fs)
Alumni Center Events Manager

Lorinda Duch Sultzer '81

Morgan Hanson '06

Jeana Hardesty Alumni Records Assistant

Monta Harris Alumni Center Receptionist

Erin Jeschke '02 Assistant Director of Communications

Jeanine Lake Director of Information Services

Kelly Law '01 Associate Director of Business Development

Tim Lindemuth '77 Editor, K-Stater magazine

Steve Logback '90

mni Communications

Sarah Manuel Alumni Records Assistant

Asha Nagaraja (fs)
Assistant to the Senior Vice President/ Accountant

Jenny Payne Information Services Coordinator

Aaron Pivonka '06 Information Services Specialist

Angie Porter '97 Alumni Programs Secretary

Tamie Redding '87 Alumni Programs Assistant

Tom Roesler '99, '04 Associate Director of Alumni Programs

Bobbi Schesser (fs)
Communications Assistant

Brad Sidener '80 nior Vice President and CEO

Mary Stueve Alumni Records Assistant

Dee Tebbutt Information Services Assistant

Creta Toothaker Alumni Records Assistant

Jodi Weiberg '90 Vice President of Alumni Programs

# PURPLE PRIDE SPANS THE GLOBE

# K-State Alumni and friends in the United States



# International K-State Alumni/Friends Malaysia Mauritius Mexico Morocco Mozambi Namibia Nepal Netherlar Netherlar Antilles New Zeal Nigera Nigera Nigeria Northern Islands Norway Oman Palestine Panama Papua Ne Guinea Poland Poland Portugal Puerto Rico Qatar Rhodesia Romania Russia Saudi Arabii Scotland Senegal Seychelles Singapore South Kores Spain Svit Lanka Sudan Swaziland Sweden Swaziland Sweden Swaziland S There are more than 4,500 K-State alumni and friends living TOTAL abroad.

### K-State Alumni/Friends in Kansas

Currently, there are 98,829 K-State alumni and friends living in Kansas.

Cheyenne 117	Rav 1		Decatur 116	Norton 174	Phillips 179	Smith 191	Jewell 157	Republic 400	Washingt 508	on Marsha 886	Nem 81	1 4	own Donig	
Sherma 167		omas 164	Sheridan 73	Graham 75	Rooks 148	Osborne 183	Mitchell 496	Cloud 577	Clay 848	Riley Pottaw 16,526 12,	atomie	lackson		eavegworth
Wallace 91	Log 13		Gove 142	Trego 86	Ellis 659	Russell 233	Lincoln 180	429 Saline	Dickinson	Geary 1,411	baunsei 512	3,53.3	Douglas 2,130	Wyando 1,361 Johnson 20,919
Greeley 68	Wichita 92	Scott 254	Lane 91	Ness 132	Rush 97	Barton 946	Ellsworth 276 Rice	3,292 McPherson	Marior	418	Lyon 674	Osage 486	Franklin 540	762
Hamilton	Kearny		nney 002	Hodgeman 88	$\neg$	Stafford	397 Reno	1,280 Har 1,0	vey	127		278	Anderson 208	138
79	96	<u></u>	Gray	Ford	Edwards 212 109 Pratt	1,776		Butler		188	99	254	Bourbon 225	
Stanton 78	Grant 171	Haskel 113	206	653	Kiowa 99	375	Kingmar 244	9,4	94	_	Elk	Wilson 162	Neosho 318	Crawford 351
Morton 49	Stevens 121	Sewar 257	Meado	Clark 83	Comanche 68	Barber 193	Harper 147	Summ 477		owley 619	65 autauqua 68	Montgomer 552	y Labette 294	Cherokee 94

Check the K-State Alumni Association Web site to find an Alumni Club, Catbacker Club or Spirit Club in your area at www.K-State.com.

# K-State Alumni Association ANNUAL REPORT 2006-07

## STRATEGIC PLANNING: A ROAD MAP FOR THE FUTURE

The K-State Alumni Association is well respected amongst its peers and has many accomplish-



ments of which to be proud. We are viewed as one of the premier, self-governed associations in the nation, and, for the 11th consecutive year in 2006-2007 ranked No. 1 in the Big 12

for the percentage of graduates who are members of their respective alumni associations.

The board of directors, building on the Association's impressive accomplishments spent considerable time planning for the organization's future. We reaffirmed that the mission of the Alumni Association is to "Enhance our Kansas State University family through lifelong involvement." As we explored future opportunities, seven core values were identified as the foundation of all we do. The four major goals outlined on Page 2 are the core of the Strategic Plan.

All of the strategic initiatives detailed in this report were carefully developed with attention to the Alumni Association's mission statement, our values and the four major goals. We hope you agree there are a lot of exciting things planned! During the next five years, our success in achieving these initiatives will allow us to reach our goals and take the association to an even higher level.

Thank you to the members of the board and the staff for their vision dedication and hard work in setting this new direction. Together we will ensure the K-State Alumni Association continues to be one of the preeminent alumni associations in the country.

> G. Rhea Serpan '60 2006-07 Alumni Association Board



The 2006-2007 K-State Alumni Association Board of Directors on the Stolzer Grand Staircase at the

# K-State Alumni Association Board of Directors

The Board of Directors provides the foundation from which Association activities develop. It is the Association's policy-making body and authorizes Association programs.

## 2006-07 BOARD OF DIRECTORS

**G. Rhea Serpan '60** Danville, Calif. Chair

Randy Rathbun '75 Wichita, Kan. Chair elect

Tara Hanchett Cupps '78, '82 Wichita Kan Past chair

Randy Anderes '80

Gail Burgess Antenen '80 Ian Bautista '94, '97

Jerry Boettcher '63

LeAnn Diehl Clark '69 Gib Compton '80

Roger Coulter '62 Broken Arrow, Okla.

Rebecca Floyd '83 Topeka, Kan.

Patsy Mc Clenahan Garner '59

Jackie Hartman '80, '83

Deborah Hollis Avery '96

Ronald Iman '62, '70, '73 Albuquerque, N.M.

Todd Johnson '94

Atlanta, Ga.

F. Lynn Markel '62 Cheryl McAfee-Mitchell '79

Larry Metheney '76, '78 Phoenix, Ariz.

Audrey Mross '80 Dallas, Texas

Daran Neuschafer '89

Reggie Redetzke '95

Jack Taylor '93

# STANDING DIRECTORS

Jon Wefald Manhattan Kan K-State president

Amy Rutton Renz '76, '86 Manhattan, Kan. secretary

Garden City, Kan. Paul Stephenson '66 Wichita, Kan.

Charles Claar Jr. '74

Treasurer

KSU Foundation executive committee chair

Matt King '07 Wichita, Kan. Student Alumni Board president

Lucas Maddy '07 Student hody president

# 2006-07 SUMMARY

Who belongs to the K-State Alumni Association?

Membership affiliation	
Alumni	33,000
Students	1,082
Non-alumni friends	3,684
Total member affiliation	37,766
Members by location	
Kansas	22,149
Out-of-state	15,311
International	170
No addresses available	136
140 dddresses dvallable	150
Members by decades	
of first graduation	
1910s	1
1920s	26
1930s	304
1940s	1,694
1950s	3.622
1960s	4,659
1970s	6,844
1980s	4,976
1990s	4,798
2000s	6,743
No class year listed	4,099
Members by college	
Agriculture	4,963
Architecture, Planning	
and Design	979
Arts and Sciences	7,998
Business	5,059
Education	3,241
Engineering	5,077
Human Ecology	3,928
Technology and	
Aviation, Salina	294
Veterinary Medicine	1,462
No college affiliation	4,765
All living alumni	
Living alumni in Kansas	70,800
Living alumni out-of-state	70,696
Living alumni abroad	4,487
Addresses not available	4,373

The strategic plan for the K-State Alumni Association for the next five years is detailed below. Information was current as of June 30, 2007. Through these new initiatives we will be able to:

# Enhance our Kansas State University family through lifelong involvement.

# **CORE VALUES**

Accessibility
Champion of Tradition
Excellence
Integrity
Sense of Family
Strong Work Ethic
Teamwork

#### **GOALS**

- Expand the reach of the Association.
- Increase involvement by being relevant in the lives of our constituents.
- Develop and enhance relationships with the university and broader community entities to strengthen and grow the Association.
   Ensure long-term financial growth and stability.

### STRATEGIC INITIATIVES

# **☆** INCREASE USE OF ELECTRONIC MEDIA

• 200 percent increase in number of current visits by June 30, 2010

• 2,029,041 visitors as of June 30, 2007

## **₹ GROW MEMBERSHIP**

• To 30 percent of addressable graduates by June 30, 2010

• 25.1 percent as of June 30,2007

#### GROW PARTICIPATION IN EVENT OPPORTUNITIES

• 10 percent by June 30, 2012

• 47,032 participants as of June 30,2007

#### ☆ GROW ALUMNI ASSOCIATION FUNDRAISING EFFORTS

- Alumni Center endowment commitments to \$5 million by June 30, 2012
  - \$2,766,664 committed as of June 30, 2007
- Alumni Association annual fundraising will grow 15 percent per year by June 30, 2012

• \$849,739 raised during fiscal year 2007

#### \*PARTNER WITH THE UNIVERSITY TO INCREASE ENROLLMENT

- Student touches grow 10 percent per year by June 30, 2010
  - 97,214 student touches as of June 30, 2007



# ALUMNI CENTER FACTS

- Opened in 2002, the K-State Alumni Center is home to many events for the Alumni Association, university and the Manhattan community.
- More than 47,000 guests attended more than 650 events in the Alumni Center last year.
- Since opening its doors, the Alumni Center has welcomed more than 231,000 visitors at more than 3,000 events.

# 2006-07 FINANCIAL STATEMENT

	2006	2007
CHANGES IN UNRESTRICTED NET ASS		2007
REVENUE AND SUPPORT		
Annual dues	\$ 392,819	\$ 387,887
ife dues	223,474	238,356
Fradition Founders	272,011	319,206
Affinity royalties	428,283	574,255
Merchandising and service programs	249,214	242,563
Net investment revenue (loss)	110,346	211,317
Advertising/sponsorships	88,660	106,270
Jniversity/Foundation support	552,763	553,205
Alumni Center rental/fees Contributions	264,725 122,667	265,883 331,824
Total Revenue and Support	\$2,704,962	\$3,230,766
EXPENSES		
Alumni programs		
Communications/publications	\$ 155,938	\$ 217,949
nformation systems and records	333,945	357,956
(-Stater magazine	199,517	185,536
Membership retention/solicitation	61,539	130,945
Alumni and constituent events	201,625	311,758
Fradition Founders/fund raising	53,538	67,302
Board of directors Student recruitment activities	63,517 90,445	95,886 104,614
Merchandising and service programs	176,971	111,216
Athletic events/activities	116,324	110,328
External relations	67,795	74,898
Awards and scholarships	141,090	141,720
maras ana senorarsps	111,050	111,720
Alumni Center Expenses	\$ 773,473	\$ 776,771
General and Administrative Expenses	\$ 361,870	\$ 412,896
TOTAL EXPENSES	\$2,797,587	\$3,099,775
Addition on fund setup	\$ 6,140	\$ 1,417
Prior year special projects		
appropriation	\$<10,000>	\$<20,000>
Fransfer to restricted assets	\$ 0	\$<7,980>
NCREASE (DECREASE) IN UNRESTRICTED NET ASSETS	\$ <96,485>	\$ 104,428
CHANGES IN RESTRICTED NET ASSI Alumni Center contributions	<b>ETS</b> \$ 47,550	\$ 8,049
Scholarship contributions/additions	230,133	\$ 8,049 44,966
Other program earnings/(expenses)	19,863	616
Sanet program carrilligs/(expenses)	1 2,003	
NCREASE (DECREASE) IN		
RESTRICTED ASSETS	\$ 297,546	\$ 53,631
CHANGE IN NET ASSETS	\$ 201,061	\$ 158,059
NET ASSETS – BEGINNING OF YEAR	\$12,606,593	\$12,807,654

Comparable B	BALANCE S	HEETS
	2006	200
ASSETS		
Cash and cash equivalents	\$ 274,425	\$ 423,76
Investments	1,238,036	1,513,59
Reimbursable expenses	31,769	30,64
Inventories	15,586	16,11
Campaign receivables Other receivables	118,006 44,375	69,86 62,35
Prepaid expenses	17,448	17,57
•		
Total current assets	\$_1,739,645	\$ 2,133,90
Campaign resolvables	\$ 34,250	\$
Campaign receivables FF&E – net of depreciation	\$ 34,250 438,966	385,25
Vehicles – net of depreciation	182,275	163,24
Building – net of depreciation	10,854,776	10,595,99
Land real estate	283,524	283,52
Total non-current assets	\$11,793,791	\$ 11,428,012
Total assets	\$13,533,436	\$ 13,561,918
Accounts payable Deferred revenue Funds deposited for others Accrued expenses Notes payable  Total current liabilities	\$ 124,742 32,623 64,026 105,486 58,042 \$ 384,919	\$ 129,49 31,10 74,30 123,94 100,12
Deferred compensation	\$ 39,461	\$ 54,35
Compensated absences	71,281	82,87
Notes payable	230,121	
Total non-current liabilities	\$ 340,863	\$ 137,236
Total liabilities	\$ 725,782	\$ 596,205
NET ASSETS		
Undesignated	\$ 150,852	\$ 179,51
Life membership appropriation	715,000	780,00
Alumni Center restricted	47,550	55,59
Other – restricted	31,293	31,90
Scholarships – restricted	293,720	338,68
Alumni Center fund appropriation	11,534,239	11,565,00
Special projects appropriation	35,000	15,00
Total net assets	\$12,807,654	\$12,965,71
Total liabilities and net assets	\$13,533,436	\$13,561,91

\*A copy of the K-State Alumni Association audit report is available upon request

Total living alumni