

## LEADING AND INSPIRING LIFELONG INVOLVEMENT FOR K-STATE



2017 Board of Directors

David Moyes '96, K-State Alumni Association

The K-State Alumni Association, with more than 41,000 members, is No. 1 in the Big 12 Conference based on the percentage of graduates who are members. We would like to thank all of you for making that possible and for making 2017 another successful year for the Wildcat community.

Your loyalty and commitment to Kansas State University, through your membership and engagement in the Alumni Association, is fulfilling our mission: **To lead and inspire lifelong involvement that will benefit Kansas State University and all members of our Wildcat community.**

In fiscal year 2017, the Alumni Association sponsored 954 events and activities that engaged 113,050 participants. We offer something for everyone and continue to expand our services and programming as the K-State family moves around the country and globe. We launched the inaugural Wabash CannonBall North Texas, and expanded the number and reach of our multicultural and international events. The Alumni Association staff continually explores new ideas for providing programs and services that will appeal to multiple generations, cultures and interests.

Many of our activities include opportunities to raise scholarship dollars. Through your support, the Alumni Association is now awarding approximately \$500,000 in scholarships to nearly 500 K-State students each year. Providing scholarship assistance to help students attend K-State is more important than ever. Cutbacks in state funding to public universities over the past several years have resulted in the need for increased tuition. If it weren't for the scholarship assistance some students wouldn't be able to attend college. Your support in this area is making a difference for the university and in the lives of students who will one day join the ranks of proud K-State alumni.

We continued to advocate on behalf of K-State with Kansas legislators and took a group of alumni to the state capitol in January

to meet with legislators who are K-Staters and represent districts where K-State campuses are located. The face-to-face exchange of information was very helpful. Budgets are still a challenge for the state and we'll continue to expand our advocacy efforts in the year ahead, asking legislators to prioritize higher education and K-State in their legislative decisions.

Our K-State license plate program continues to be a popular way for Wildcats to show their Purple Pride while supporting the university. With nearly 9,000 plates on the road today, our Powercat plate continues to be the No. 1 affinity plate in Kansas. The program has raised more than \$3.6 million for scholarships since 1997.

Helping members stay easily connected with the latest on alumni news, events and member benefits is a priority for the Alumni Association. Last year, we launched our mobile app: **K-State Alumni Link for Life**. You can find it on the App Store or Google Play. With the app, you will have everything at your fingertips: *K-Stater* magazine, the monthly electronic newsletter @*K-State*, the Alumni Association calendar of events and much more. You also will have a digital version of your Alumni Association membership card, which you can use for exclusive member discounts, including a 10 percent discount on gift items and apparel at the Campus Store on the Manhattan and Polytechnic campuses. The discount is a new benefit made possible for members in the past year.

In closing, we would like to thank everyone for their continued support by being members, by serving on the board and volunteering for alumni committees, by supporting our alumni communities around the world, by supporting our initiatives financially and by engaging in our programs and activities.

Your support makes a difference. Our staff and board remain dedicated in providing fun, educational and inspirational ways to help you stay linked to K-State for life.

**Go 'Cats!**

*Dan Yunk*

Dan Yunk '71, '75, '87  
2016-17 Chair,

K-State Alumni Association board of directors



*Amy Button Reng*

Amy Button Reng, '76, '86  
President and CEO  
K-State Alumni Association



# K-STATE ALUMNI ASSOCIATION GRADUATES & FRIENDS

## WHO BELONGS TO THE ALUMNI ASSOCIATION?

### MEMBERSHIP AFFILIATION

Graduates	37,403
Students	1,681
Friends	4,129
Total member affiliation	43,213

### MEMBERS BY LOCATION

Kansas	26,367
Out-of-state	16,475
International	229
Lost	142

### MEMBERS BY DECADE (of first graduation)

1920s	5
1930s	12
1940s	417
1950s	2,156
1960s	4,210
1970s	7,048
1980s	5,710
1990s	5,411
2000s	4,568
2010s	7,866
Friends	5,810

## ALL LIVING K-STATE GRADUATES

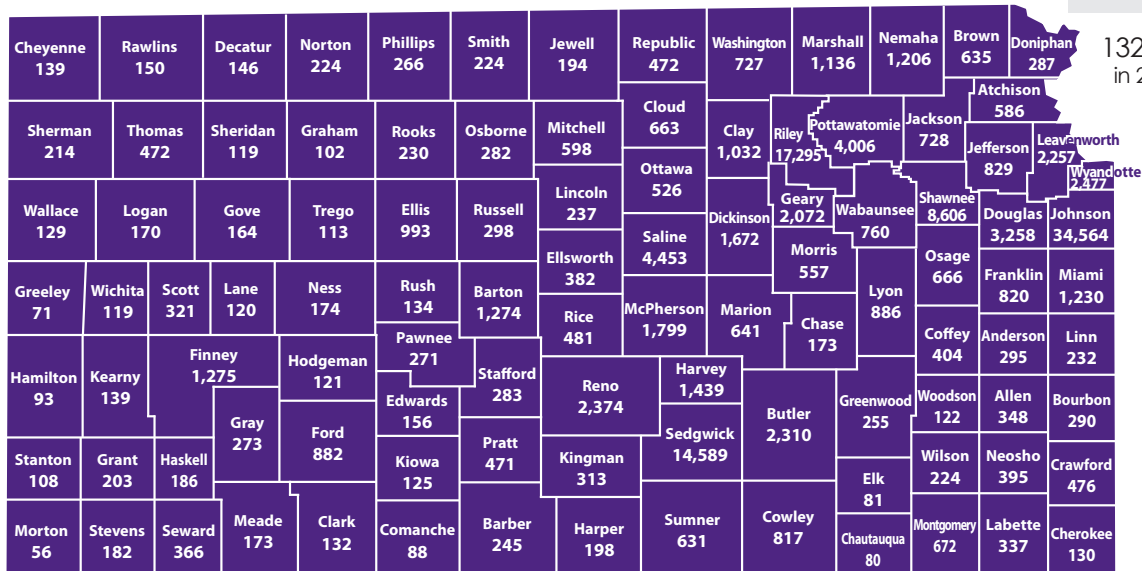
Kansas	88,850
Out-of-state	88,228
International	4,730
No address	4,223
Total living graduates	186,031

## K-State Alumni Association is

# No. 1

in the Big 12 based on percentage of graduates who are members

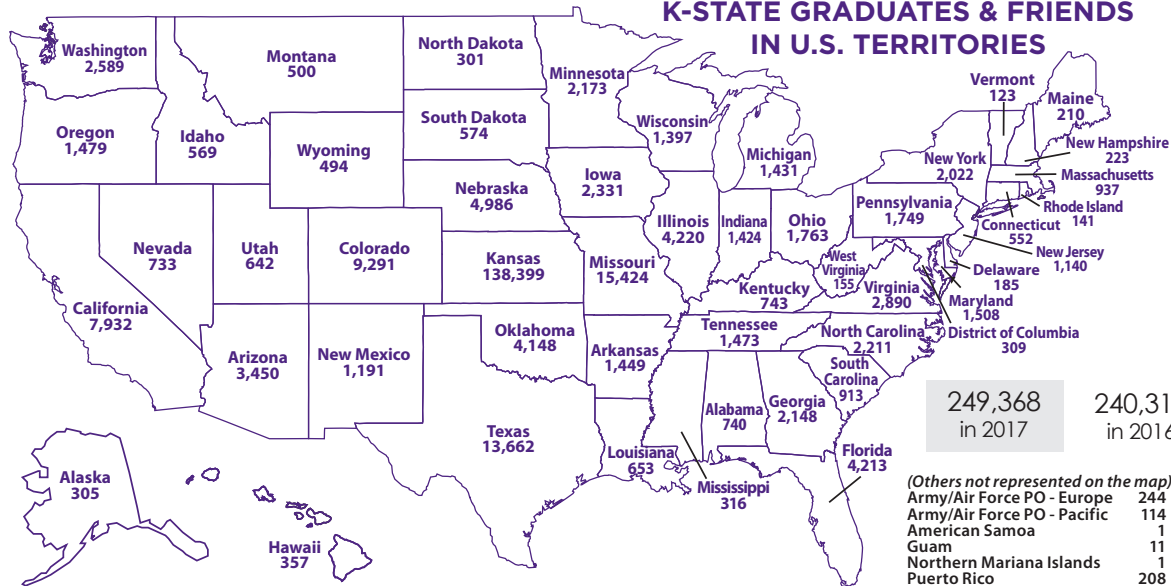
## K-STATE GRADUATES & FRIENDS IN KANSAS



138,399  
in 2017

132,870  
in 2016

## K-STATE GRADUATES & FRIENDS IN U.S. TERRITORIES



249,368  
in 2017

240,316  
in 2016

(Others not represented on the map)  
 Army/Air Force PO - Europe 244  
 Army/Air Force PO - Pacific 114  
 American Samoa 1  
 Guam 11  
 Northern Mariana Islands 1  
 Puerto Rico 208  
 Virgin Islands 21

## INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan	20	Central African Republic	1	Grenada	1	Lesotho	3	Panama	18	Tanzania, United Republic of	26
Algeria	4	Chile	7	Guatemala	15	Liberia	5	Paraguay	88	Thailand	139
Angola	1	China	476	Guinea	3	Libyan Arab Jamahiriya	11	Peru	14	Togo	1
Argentina	25	Colombia	46	Haiti	1	Lithuania	2	Philippines	67	Trinidad and Tobago	6
Armenia	3	Congo, The Democratic Republic	5	Honduras	42	Macao	2	Poland	3	Tunisia	8
Australia	96	Hong Kong	41	Hungary	10	Malawi	8	Portugal	7	Turkey	57
Austria	7	Iceland	2	India	374	Malaysia	111	Qatar	13	Uganda	11
Azerbaijan	3	Iran (Islamic Republic of)	63	Indonesia	63	Maldive	1	Romania	1	Ukraine	6
Bahamas	3	Iran (Islamic Republic of)	49	Iran (Islamic Republic of)	49	Mali	11	Russian Federation	11	United Arab Emirates	58
Bahrain	6	Iraq	39	Israel	27	Mexico	69	Saint Kitts and Nevis	1	United Kingdom	173
Bangladesh	10	Ireland	13	Italy	11	Moldova, Republic of	1	Samoa	1	Uruguay	5
Barbados	4	Israel	27	Jamaica	3	Morocco	14	Saudi Arabia	168	Uzbekistan	1
Belgium	11	Israel	27	Japan	193	Mozambique	5	Senegal	9	Venezuela	42
Belize	3	Israel	27	Jordan	61	Myanmar	3	Serbia	4	Viet Nam	6
Benin	2	Israel	27	Kazakhstan	8	Namibia	3	Seychelles	5	Yemen	16
Bermuda	4	Israel	27	Kenya	39	Nepal	13	Singapore	43	Zambia	10
Bolivia	25	Israel	27	Korea, Republic of	243	Netherlands	22	Slovenia	4	Zimbabwe	6
Bosnia and Herzegovina	1	Israel	27	Kyrgyzstan	3	Netherlands Antilles	1	South Africa	35		
Botswana	26	Israel	27	Kuwait	54	New Zealand	27	Spain	24		
Brazil	58	Israel	27	Latvia	1	Nicaragua	5	Sri Lanka	28		
Brunei Darussalam	2	Israel	27	Lebanon	17	Niger	7	Sudan	28		
Bulgaria	2	Israel	27			Nigeria	278	Swaziland	4		
Burundi	2	Israel	27			Norway	5	Sweden	20		
Cameroon	4	Israel	27			Oman	20	Switzerland	49		
Canada	410	Israel	27			Pakistan	90	Syrian Arab Republic	5		
Cayman Islands	1	Israel	27			Palau	2	Taiwan	233		

5,471  
in 2017

5,165  
in 2016

# K-STATE ALUMNI ASSOCIATION

## FY2017 FINANCIALS

### STATEMENT OF ACTIVITIES:

	2016	2017
<b>REVENUE AND SUPPORT</b>		
Annual membership dues	\$ 456,032	\$ 428,781
Life membership dues	355,387	339,157
Affinity program royalties	879,147	898,578
Merchandising and service programs	221,443	234,614
Investment revenues (net)	<193,973>	441,972
Advertising/sponsorships	181,045	177,710
University transfer/shared programs	638,611	644,867
Alumni Center rental/fees	306,414	268,834
Contributions	2,157,117	2,134,493
Club and constituent events	183,001	251,259
<b>Total revenue and support</b>	<b>\$ 5,184,224</b>	<b>\$ 5,820,265</b>
Net Assets Released from Restrictions	-	-
<b>Total Support, Revenues and Reclassifications</b>	<b>\$ 5,184,224</b>	<b>\$ 5,820,265</b>
<b>EXPENSES</b>		
Programs:		
Constituent programs and services	\$ 1,365,458	\$ 1,477,946
Scholarship programs and awards	860,092	966,201
Alumni Center	864,272	867,150
<b>Total program expenses</b>	<b>\$ 3,089,822</b>	<b>\$ 3,311,297</b>
Management and general communication	\$ 1,201,772	\$ 1,328,913
Membership development and fundraising	637,308	574,917
<b>TOTAL EXPENSES</b>	<b>\$ 4,928,902</b>	<b>\$ 5,215,127</b>
<b>ADJUSTMENTS TO NET ASSETS</b>		
Expenditure of prior period appropriation	\$ <184,825>	<103,185>
<b>Total adjustments</b>	<b>\$ &lt;184,825&gt;</b>	<b>&lt;103,185&gt;</b>
Change in net assets	\$ 70,497	501,953
<b>NET ASSETS – BEGINNING OF YEAR</b>	<b>\$ 16,562,833</b>	<b>16,633,330</b>
<b>NET ASSETS – END OF YEAR</b>	<b>\$ 16,633,330</b>	<b>17,135,283</b>

\*A copy of the K-State Alumni Association audit report is available upon request.

### COMPARABLE BALANCE SHEET:

	2016	2017
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 1,336,903	\$ 1,532,952
Investments	6,652,417	7,449,205
Reimbursable expenses	150,963	26,696
Inventories	4,210	13,288
Campaign receivables	53,500	44,225
Other receivables	147,935	164,494
Prepaid expenses	76,243	115,514
<b>Total current assets</b>	<b>\$ 8,422,171</b>	<b>\$ 9,346,374</b>
<b>Non-current assets:</b>		
Campaign receivables	\$ 98,284	\$ 77,350
FF&E – net of depreciation	103,064	76,156
Vehicles – net of depreciation	26,473	72,271
Land – real estate	283,524	283,524
Building real estate – net of depreciation	8,639,697	8,334,748
Construction in progress	-	22,417
<b>Total non-current assets</b>	<b>\$ 9,151,042</b>	<b>\$ 8,866,466</b>
<b>TOTAL ASSETS</b>	<b>\$ 17,573,213</b>	<b>\$ 18,212,840</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 131,974	\$ 161,505
Deferred revenue	129,476	100,366
Funds deposited for others	198,695	234,432
Accrued expenses	54,810	86,429
<b>Total current liabilities</b>	<b>\$ 514,955</b>	<b>\$ 582,732</b>
<b>Non-current liabilities:</b>		
Deferred compensation	\$ 271,502	\$ 335,921
Compensated absences	153,426	158,904
<b>Total non-current liabilities</b>	<b>\$ 424,928</b>	<b>\$ 494,825</b>
<b>TOTAL LIABILITIES</b>	<b>\$ 939,883</b>	<b>\$ 1,077,557</b>
<b>NET ASSETS</b>		
<b>Unrestricted:</b>		
Designated operating reserve	\$ -	\$ 100,000
Designated for special projects	432,541	484,356
Designated for life membership reserve	2,750,000	2,825,000
Designated for Alumni Center	9,078,214	8,765,430
Undesignated	<699,276>	<562,714>
<b>Temporarily restricted:</b>		
Other	131,606	148,808
Scholarships	2,684,014	3,060,723
Alumni Center	459,874	468,922
<b>Permanently restricted:</b>		
Other	525,406	572,309
Scholarships	869,815	871,313
Alumni Center	401,136	401,136
<b>Total net assets</b>	<b>\$ 16,633,330</b>	<b>\$ 17,135,283</b>
<b>TOTAL LIABILITIES/NET ASSETS</b>	<b>\$ 17,573,213</b>	<b>\$ 18,212,840</b>



### CORE VALUES

Our core values ground and sustain us and support our commitment to a high-performing organizational culture. Through these six

attributes, members of the K-State Alumni Association board of directors, professional staff and volunteers worldwide will achieve our mission.

1. Integrity
2. Excellence
3. Link
4. Tradition
5. Teamwork
6. Purple .....

How can purple be a core value, you ask?

More than a color, purple is a metaphor for the genuine sense of family that exists among our alumni, students, parents, faculty, staff and friends. It is a symbol of the pride and passion we share for our great university and for one another.

### STRATEGIC GOALS

#### GOAL I:

Create and advocate lifelong connections

The Alumni Association will lead and advocate for the development of high-quality, high-value programs that ensure lifelong engagement and meet the needs of alumni

#### GOAL II:

Advance K-State and the interests and voice of alumni

Lead alumni engagement and facilitate two-way communication with the university and our K-State family partners to support K-State's aspirations

#### GOAL III:

Support and enhance the Alumni Association's organizational capacity to meet future needs  
Build resources and infrastructure to support Alumni Association programs and services that meet the growing needs of the university and Wildcat Community

### COMPLETE STRATEGIC PLAN

To read more, visit [www.K-State.com/Mission](http://www.K-State.com/Mission).

### BY THE NUMBERS

# 954

Sponsored events and activities for alumni, students and friends of the university.

# 113,050

Participants engaged at Alumni Association sponsored events.

# 171

Founders Circle members — donors contributing \$1,000 or more.

# 41,532

Alumni Association members

# \$500K

Awarded in scholarships to 500 students.

# No. 1

Affinity license plate in Kansas. The program has raised more than \$3.6 million for student scholarships and recognition programs since 1997.



### BOARD OF DIRECTORS

DAN YUNK '71, '75, '87 – Chair  
Manhattan, Kan.

ALAN FANKHAUSER '82 – Chair-Elect  
Garden City, Kan.

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Chicago, Ill.

JADA ALLERHEILIGEN HILL '88  
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Eureka, Kan.

STEVE DUNNING '86  
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Centennial, Col.

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SKYE HANG NGUYEN '97  
Olathe, Kan.

JAY HEIDRICK '99  
Olathe, Kan.

STEVE JOHNSON '75  
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Washington, D.C.

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Pratt, Kan.

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Kansas City, Kan.

JOHN MORGAN '74, '76  
Spicewood, Texas

BILL MUIR '77  
Manhattan, Kan.

KATE PERKINS '91, '93  
Howard, Kan.

LORI SWART SPORER '85  
Oakley, Kan.

MICHELLE SWIM MCGUIRE '93  
Bentonville, Ark.

PHIL STROUPE '76, '77  
Waukesha, Wis.

SYLVIA WHITE ROBINSON '71  
Kansas City, Kan.

CAROLYN WITTORFF JACKSON '75, '81  
Arlington, Va.

### STANDING DIRECTORS

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KSU Foundation, board of directors chairman

AMY BUTTON RENZ '76, '86  
K-State Alumni Association, President and CEO  
Secretary

CURT FRASIER '73  
Treasurer

TAYLOR FRY '17  
2016-17 Student Alumni Board president

RICHARD B. MYERS '65  
Kansas State University president

JESSICA VAN RANKEN '17  
2016-17 Student body president

GREG WILLEMS  
KSU Foundation, president and CEO  
Ex-officio member