



2019 - 2020 ANNUAL REPORT

LEADING AND INSPIRING LIFELONG INVOLVEMENT FOR K-STATE



For more than
20 years, the
K-State Alumni
Association is

No. 1

in the Big 12 based
on percentage of
graduates who are
members

10,747 active license plates in Kansas,
Texas and Maryland



No. 1

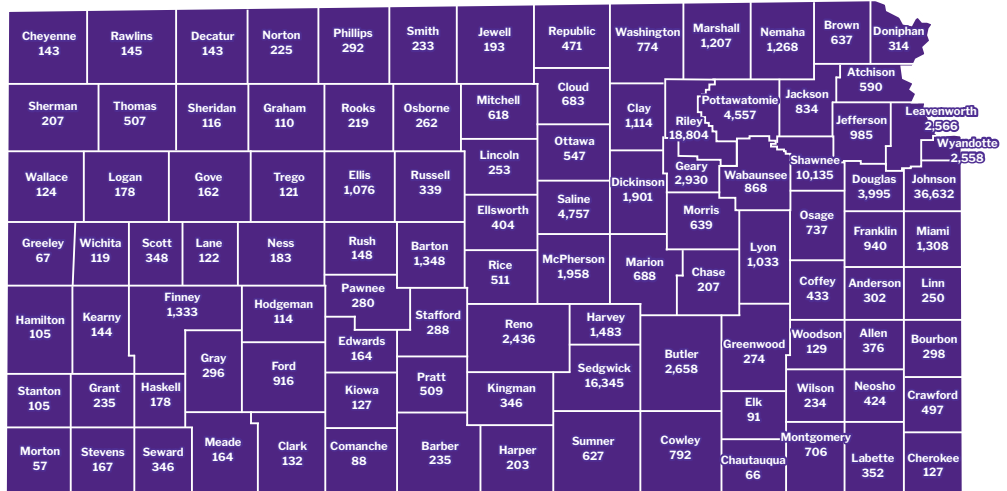
Affinity license plate in Kansas. The program
has raised more than \$5 million for student
scholarships and recognition programs since 1997

INNOVATION & INSPIRATION

THE \$1.4 BILLION CAMPAIGN FOR K-STATE

The K-State Alumni Association has received more than \$26 million in donations since 2010, surpassing our Innovation and Inspiration campaign goal.

K-STATE GRADUATES & FRIENDS IN KANSAS

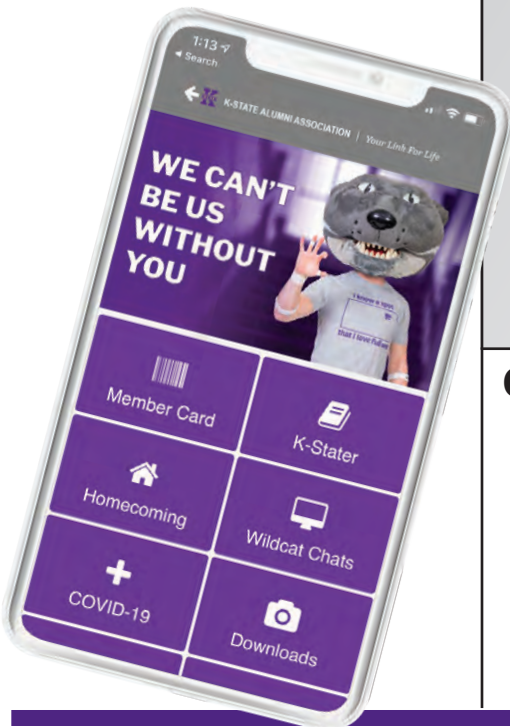


2019 TOTAL: 150,985

Connect with us

6,495 mobile app users

Download the app today to get exclusive notifications about Association events, read the news and access your digital membership card!



Wildcat Chats

In response to COVID-19 and many in-person event cancellations, the Alumni Association began a series of virtual events called "Wildcat Chats."



gece33, istock.com

Our Social Media Followers



Facebook: 26,526
 Twitter: 14,303
 LinkedIn: 931
 Instagram: 6,997

WILDCAT DISCOUNTS

\$65,528

saved by Association members through Wildcat Discounts since January 2019

29,434

attendees at 380 events in the K-State Alumni Center

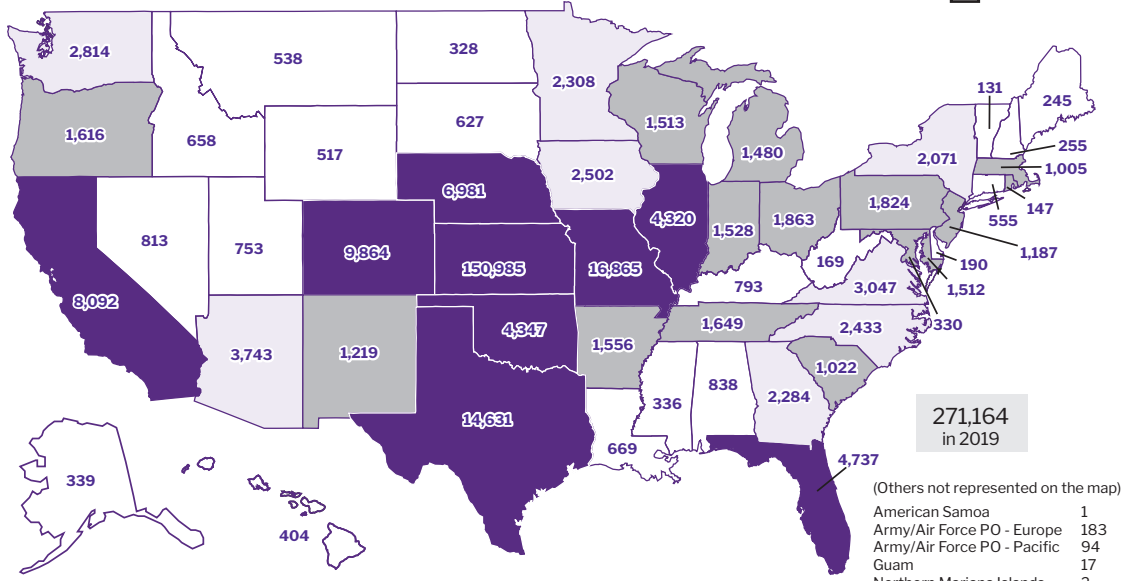
\$550,000

Awarded in scholarships to 500 students

2,886

donors support our annual fund, Tradition Founders, contributing \$536,535

K-STATE GRADUATES & FRIENDS IN U.S. TERRITORIES



WHO BELONGS TO THE ALUMNI ASSOCIATION?

MEMBERSHIP AFFILIATION

Graduates	37,547
Students	571
Friends	3,854
Total member affiliation	41,972

MEMBERS BY LOCATION

Kansas	24,822
Out-of-state	16,807
International	200
Lost	143

MEMBERS BY DECADE (of first graduation)

1920s	4
1930s	4
1940s	227
1950s	1,716
1960s	4,201
1970s	7,232
1980s	5,718
1990s	5,572
2000s	4,411
2010s	8,462
Friends	3,854
Students	571

ALL LIVING K-STATE GRADUATES

Kansas	94,213
Out-of-state	93,174
International	5,614
No address	4,254
Total living graduates	197,255

INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan	19	Greece	21	Palau	2
Algeria	4	Grenada	1	Panama	20
Angola	2	Guatemala	18	Paraguay	121
Antigua and Barbuda	1	Guinea	3	Peru	18
Argentina	28	Haiti	1	Philippines	74
Armenia	3	Honduras	41	Poland	4
Australia	119	Hong Kong	44	Portugal	7
Austria	7	Hungary	14	Qatar	19
Azerbaijan	3	Iceland	2	Romania	2
Bahamas	3	India	391	Russian Federation	10
Bahrain	6	Indonesia	65	Rwanda	3
Bangladesh	14	Iran (Islamic Republic Of)	49	Saint Kitts and Nevis	2
Barbados	6	Iraq	42	Saudi Arabia	231
Belgium	13	Ireland	15	Senegal	9
Belize	3	Israel	26	Serbia	4
Benin	2	Italy	17	Seychelles	5
Bermuda	3	Jamaica	2	Singapore	47
Bolivia	25	Japan	199	Slovakia	1
Bosnia and Herzegovina	1	Jordan	61	Slovenia	4
Botswana	26	Kazakhstan	8	South Africa	38
Brazil	67	Kenya	38	Spain	25
Brunei Darussalam	2	Korea, Republic of	267	Sri Lanka	33
Bulgaria	2	Kosovo	2	Sudan	29
Burundi	2	Kuwait	82	Swaziland	4
Cambodia	1	Kyrgyzstan	3	Sweden	25
Cameroon	4	Latvia	2	Switzerland	54
Canada	441	Lebanon	18	Syrian Arab Republic	5
Cayman Islands	2	Lesotho	3	Taiwan	238
Central African Republic	1	Liberia	5	Tanzania, United Republic of	27
Chile	7	Libyan Arab Jamahiriya	11	Thailand	145
China	701	Lithuania	2	Togo	1
Colombia	52	Macao	1	Trinidad and Tobago	6
Congo, The Democratic Republic	5	Malawi	10	Tunisia	8
Costa Rica	84	Malaysia	115	Turkey	67
Cote D'Ivoire	10	Maldives	1	Turks and Caicos Islands	1
Croatia	3	Mali	11	Uganda	12
Cyprus	10	Mauritius	1	Ukraine	6
Czech Republic	25	Mexico	68	United Arab Emirates	57
Denmark	9	Moldova, Republic of	1	United Kingdom	194
Djibouti	1	Morocco	14	Uruguay	6
Dominican Republic	6	Mozambique	3	Uzbekistan	2
East Timor	1	Myanmar	1	Venezuela	41
Ecuador	212	Namibia	3	Vietnam	7
Egypt	63	Nepal	17	Yemen	16
El Salvador	3	Netherlands	27	Zambia	9
Estonia	1	Netherlands Antilles	2	Zimbabwe	5
Ethiopia	16	New Zealand	33		
Finland	9	Nicaragua	5		
France	85	Niger	9		
Gaza Strip	2	Nigeria	280		
Georgia	1	Norway	21		
Germany	177	Oman	7		
Ghana	12	Pakistan	92		

6,124 in 2019

113,847 attendees at
600

Alumni Association events and programs

147

Born to be a Wildcat members

1,200

Junior Wildcats Club members

600

members of the Student Alumni Association

FINANCIAL OVERVIEW

current assets

\$2,311,436

investments

\$11,373,099

building & land

\$7,739,149

other assets

\$178,916

total assets

\$21,602,600

current liabilities

\$511,206

other liabilities

\$1,144,612

total liabilities

\$1,655,818

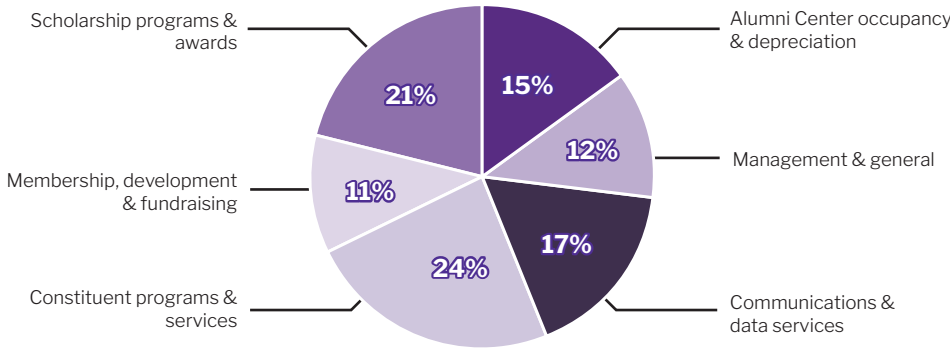
total net assets

\$19,946,782

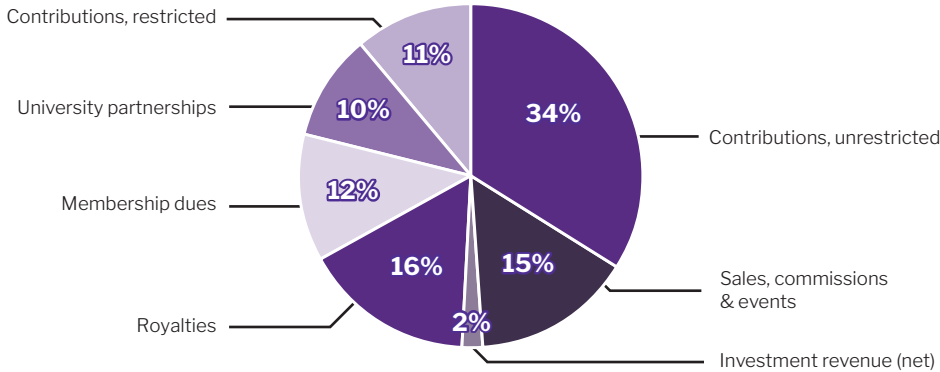
total unrestricted reserves

\$3,959,224

Operating Expenses



Revenues



BOARD OF DIRECTORS

Kendal Frazier '73 - Chair

Centennial, Colo.

Nabeeha Kazi Hutchins '96 - Chair-Elect

Washington, D.C.

Sylvia White Robinson '71, - Past Chair

Kansas City, Kan.

Terms expire in 2020

Debra Downing Ball '81, Eureka, Kan.

Candace Hart Duncan '75, Bethesda, Md.

William Keller '72, Pratt, Kan.

Calvin Mayfield '92, Kansas City, Kan.

Skye Hang Nguyen '97, Olathe, Kan.

Terms expire in 2021

Frank Hernandez III '92, Houston, Texas

Debbie Leckron Miller '75, Council Grove, Kan.

Dr. Jeff Luty '89, Abilene, Kan.

Cmdr. Tim Oswalt '93, Oak Harbor, Wash.

Terms expire in 2022

Chancy Montera Love '07, Denver, Colo.

Rich Macha '80, Wilmington, Del.

Lori Francis Rogge '94, Leonardville, Kan.

Mike Simms '89, Kansas City, Mo.

Brent Wiedeman '97, '05, Colby, Kan.

Terms expire in 2023

Dr. Curt Coffman '90, Phoenix, Ariz.

Jeff Ellison '90, St. Joseph, Mo.

Jody Isch Lancaster '88, Ottawa, Kan.

Zach Maier '09, New York, N.Y.

Suze Brink Parker '81, '83, Overland Park, Kan.

STANDING DIRECTORS

Richard Myers '65, Manhattan, Kan.,
K-State president

Carl Ice '79, Westlake, Texas, chairman,
board of directors, KSU Foundation

Curt Frasier '73, Beloit, Kan., treasurer
Amy Button Renz '76, '86, Manhattan,
Kan., secretary

Jansen Penny, Burlington, Colo.,
student body president

Keaton Petite, Junction City, Kan.,
Student Alumni Board president

Greg Willems, Manhattan, Kan.,
ex officio member, president and
CEO, KSU Foundation