



Tour Itinerary

WEDNESDAY, APRIL 28

Arrival day. Check into the hotel and meet Sports & Entertainment Travel staff to pick up souvenirs and on-site travel documents. Evening welcome reception featuring a guest speaker from the horse industry, heavy hors d'oeuvres and an open bar.

THURSDAY, APRIL 29

Early morning departure for Louisville where guests will enjoy a breakfast excursion on the Belle of Louisville and Mary M Miller steamboats in Louisville. The group will then head to an area distillery for a tour and an inside look at the famous Kentucky Bourbon Trail. Lunch is provided between the tours. Return to the hotel mid-afternoon. Evening is at leisure to enjoy downtown Lexington.

FRIDAY, APRIL 30

Early morning breakfast and departure to Keeneland to see the facility and the opportunity to watch morning workouts trackside. After touring Keeneland, head to a selection of horse farms for tours.

Enjoy lunch at the premier auction house—Fasig-Tipton—having sold two Triple Crown winners (Seattle Slew and American Pharoah).

Return to the hotel early afternoon. Evening is at leisure to enjoy downtown Lexington.

SATURDAY, MAY 1

Enjoy a private breakfast buffet with fellow travelers. A professional photographer will be present to take pictures in your Derby finest! Motorcoach transfers to Louisville for the Kentucky Derby. After the day at Churchill Downs and the Run for the Roses, depart Louisville for the hotel. Late evening return.

SUNDAY, MAY 2

Departure day. Check out of the hotel and have a safe trip home!



THE BELLE OF LOUISVILLE



BOURBON TASTING



Tour Highlights

- Delight in the horse capital of the world with an exclusive Kentucky Derby experience in Lexington.
- Enjoy downtown accommodations at the Lexington Marriott City Center or Hyatt Regency Lexington while exploring what makes the Run for the Roses truly special.
- Tour working horse farms including Keeneland race track and others. See where Triple Crown contenders are bred, born, and raised across the vast and beautiful Bluegrass Country. Known as the horse capital of the world, Lexington, Kentucky, features a number of farms open for tours providing guests the opportunity to explore the racing life of one of these beloved animals.

- Experience Kentucky Bourbon history and tradition during tours and tastings at local distilleries. In the 1700s when the first settlers arrived in Kentucky, they soon discovered that converting corn and other grains to whiskey made them easily transportable. Since then, generations of Kentuckians have continued the heritage and time-honored tradition of making fine bourbon.
- Sit front and center for all the excitement on Derby Day, take in the sights, grandeur (and hats!) at Churchill Downs.

What's Included

- Four nights deluxe hotel accommodations at either the Lexington Marriott City Center or Hyatt Regency Lexington, pre-selected by the school (check-in: Wednesday, April 28th / check-out: Sunday, May 2nd)
- Welcome reception with expert horse racing industry speaker
- Daily breakfast from Thursday to Saturday and lunch on days specified
- All activities and excursions noted on the five-day itinerary, including motor coach transportation
- Admission to the Kentucky Derby, including Second Floor reserved seating (uncovered) on the front stretch at Churchill Downs (optional ticket upgrades available)
- Official Kentucky Derby souvenirs



BUFFALO TRACE DISTILLERY



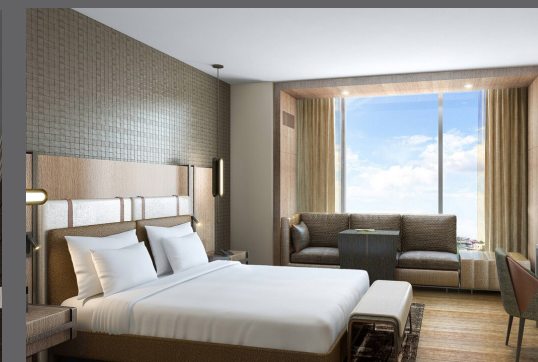
Accommodations (Guests will stay at one of the following hotels pre-selected by the school.)

LEXINGTON MARRIOTT CITY CENTER

The Lexington Marriott City Center is in the heart of downtown Lexington, Kentucky, just minutes away from Keeneland Racetrack. The nearby City Center boasts several restaurants, retail options, and entertainment venues within walking distance to enjoy effortlessly during your stay.

The welcoming, open-plan lobby, rooftop bar and lounge, outdoor rooftop pool, and firepits provide a remarkable experience all their own.

Room Amenities: Individual climate control, writing desk, satellite LED TV, phone, alarm clock, coffee and tea maker, mini-fridge, safe, iron and ironing board, and en suite bathroom with sundries and hair dryer.



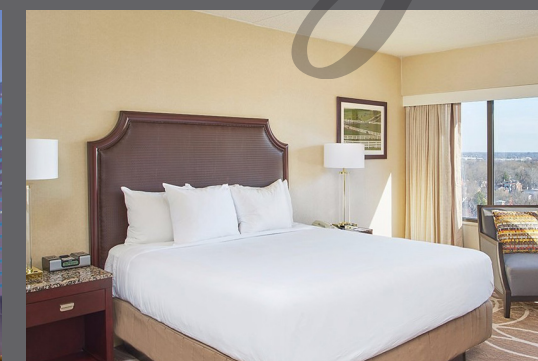
HYATT REGENCY LEXINGTON

Get a true taste of Kentucky at the spacious and contemporary Hyatt Regency, adjacent to Rupp Arena. Shops, the arena, theater performances, salons, restaurants, and an opera house are all just steps away.

During leisure time, take advantage of the heated indoor pool or the fully equipped fitness center.

Visit the on-site bar and grill, or explore local eateries to get the full gastropub comfort foods Kentucky has to offer.

Room Amenities: Individual climate control, flat-screen HDTV, phone, alarm clock, coffee and tea maker, mini-fridge, safe, iron and ironing board, and en suite bathroom with sundries and hair dryer.



Pre-Tour

MONDAY, APRIL 26

Today, settle into your accommodations with leisure time to discover Lexington.

TUESDAY, APRIL 27

Following breakfast, join a professional horse trainer for a guided "behind the scenes" tour of an active stable. Learn how horses are cared for and trained for races.

Afterward, enjoy a scenic drive through historic Old Frankfort Pike—known as one of the best scenic drives in the United States—to view the regal homes along the countryside.

Then, visit Kentucky Horse Park, a working horse farm and educational equine park, with time to explore the various exhibits.

WEDNESDAY, APRIL 28

Today, enjoy leisure time before joining guests for the main program, or choose to join an optional excursion (additional fee) to Louisville:

DAWN AT THE DOWNS

Watch the Kentucky Derby and Kentucky Oaks contenders conduct morning workouts while enjoying a delicious buffet breakfast in Millionaires Row. Dawn at the Downs is a popular tradition for both Louisvillians and visitors, giving Kentucky Derby fans the opportunity to see the contenders train for the big race, while listening to expert commentary. This also includes admission to the Kentucky Derby Museum.



KENTUCKY HORSE PARK

What's Included

- Two nights deluxe hotel accommodations at either the Lexington Marriott City Center or Hyatt Regency Lexington, pre-selected by the school (check-in: Monday, April 26th), including breakfast each morning

- In-depth visit of Keeneland Racecourse, meeting trainers and industry elite to learn the horses' full track routine

- Admission to Kentucky Horse Park (Hall of Champions and Parade of Breeds)

- Motor coach transportation for the included and optional activities on the pre-tour itinerary

Pre-tour space is limited, so we recommend reserving early for best availability.



OLD FRANKFORT PIKE

Guest #1 Name (Title/Salutation): _____

Badge Name: _____

Email: _____

Home Phone: _____ Alt. Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Name (Title/Salutation): _____

Badge Name: _____

Email: _____

Home Phone: _____ Alt. Phone: _____

RATES:

☐ I AM INTERESTED TO LEARN ABOUT TICKET UPGRADES

Pre-Tour: ☐ Single (\$1,400) ☐ Double (\$1,020) ☐ Triple (\$915) ☐ Quad (\$865)

Main Program: ☐ Single (\$4,399) ☐ Double (\$3,499) ☐ Triple (\$3,254) ☐ Quad (\$3,154)

RESERVATION DEPOSIT (final payment will be charged on January 29, 2021):

_____ guests joining pre-tour (\$399/person) +

_____ guests joining main tour (\$899/person) = **TOTAL DEPOSIT:** \$ _____

OPTIONAL PRE-TOUR EXCURSION (added to your final invoice):

_____ guests joining Dawn at the Downs (\$159/person)

DEPOSIT PAYMENT METHOD:

Card Type: ☐ MasterCard / Visa ☐ American Express ☐ Discover

Card #: _____ Exp. Date: _____ CVV: _____

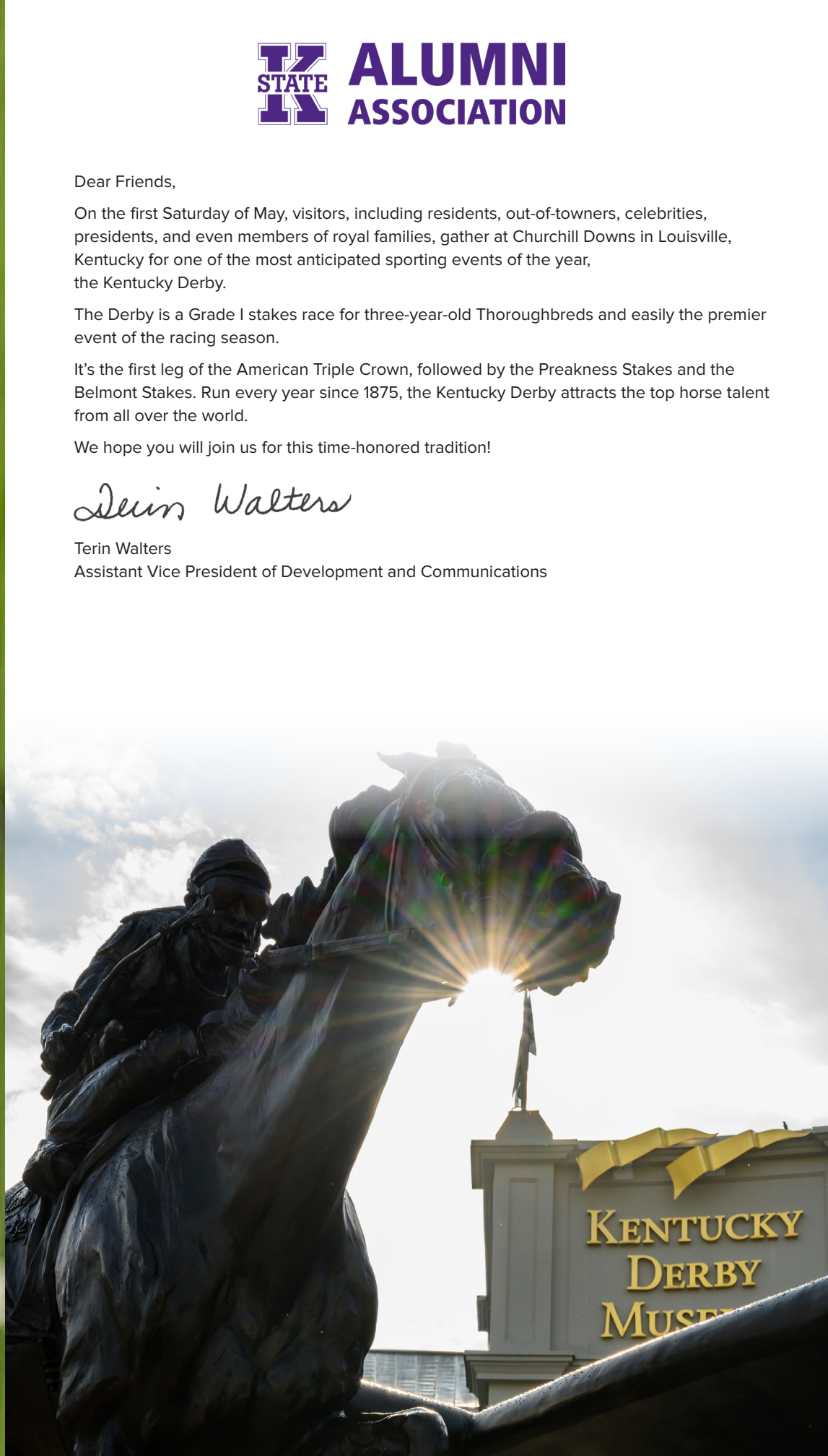
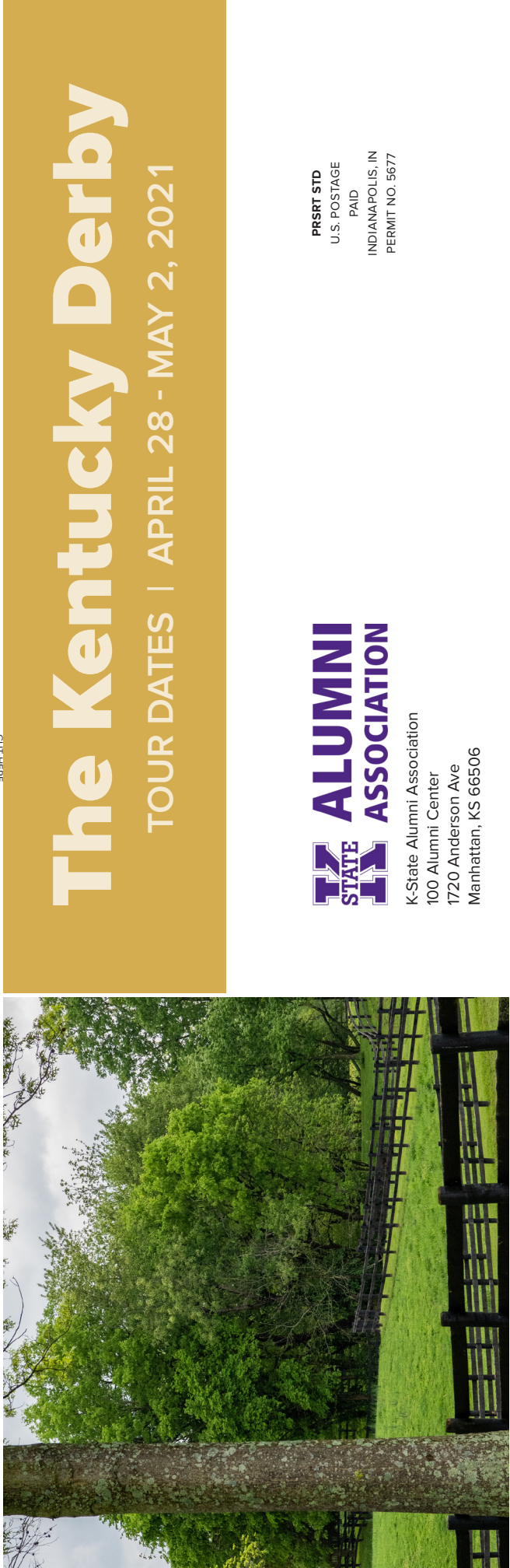
Name (as printed on card): _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

I/we authorize SET to charge my credit card above to take the initial deposit and final payment for this tour.

Signature: _____ Date: _____



Dear Friends,

On the first Saturday of May, visitors, including residents, out-of-towners, celebrities, presidents, and even members of royal families, gather at Churchill Downs in Louisville, Kentucky for one of the most anticipated sporting events of the year, the Kentucky Derby.

The Derby is a Grade I stakes race for three-year-old Thoroughbreds and easily the premier event of the racing season.

It's the first leg of the American Triple Crown, followed by the Preakness Stakes and the Belmont Stakes. Run every year since 1875, the Kentucky Derby attracts the top horse talent from all over the world.

We hope you will join us for this time-honored tradition!

Terin Walters

Terin Walters
Assistant Vice President of Development and Communications