



# ALUMNI ASSOCIATION

WILDCATS  
*for* HIGHER  
EDUCATION

Educate • Motivate • Activate



Dear MERGE\_NAME,

With the Legislature scheduled to reconvene this week, we wanted to share a press release from the Kansas Board of Regents regarding a proposed restoration of funding to higher education. The restoration of \$50 million in budget cuts made to higher education since 2009 is vital to the future of our institution and to the state of Kansas! [Read the release here.](#)

As shared previously, timing is critical for letting our legislators know how important these funds are for maintaining quality and accessible education in Kansas. It is imperative that advocates for higher education **act now** to share with our legislators a unified message of support for this proposal.

Below is an example of an effective message you can use as a template for your personal communication with representatives. Please modify as you wish to personalize as needed.

## EXAMPLE

Hello,

**I hope all is going well as you wrap up this legislative session. I wanted to send a quick note to let you know that restoration of the \$50 million to higher education is so important for our state and our area. I know this has been encouraged by the Board of Regents.**

**Prior cuts to higher education have really impacted the educational opportunities for our students in the state of Kansas. I am sure you are quite aware of the economic impact these universities and colleges have on our state. These funds are really an investment in our students, which means an investment in our state. If we are limiting those opportunities, we are limiting what our citizens can produce or are encouraging them to leave the state for their education elsewhere, which mean they often do not return. We cannot allow this to continue to happen if we want a strong fiscal state.**

**Please let me know if there is anything I can do to encourage this process. How do you see this ending for this year?**

**Thank you for your leadership. We so appreciate all you do for our area and the state. We need more leaders like you to keep our state moving in the direction that is needed.**

**Thanks for your time.**

We would also appreciate you sharing your efforts, and any response you receive, via email to [advocacy@k-state.com](mailto:advocacy@k-state.com).

Thank you for your ongoing support of K-State!

**Richard Myers '65**  
President  
Kansas State University

**Amy Button Renz '76, '86**  
President and CEO  
K-State Alumni Association

**Sue Peterson '76, '05**  
Director, Governmental  
Relations  
Kansas State University

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K-State alumni and friends are encouraged to ask their state legislators to support higher education. Please visit the K-State Alumni Association's [Wildcats for Higher Education web page](#) for more information on the messages and facts to support higher education.

If you know of other K-State alumni and friends who would like to receive Wildcats for Higher Education updates, please forward this message.

If this message was forwarded to you and you would like to receive Wildcats for Higher Education updates, [sign up here](#).

The Kansas State University [Office of Government Relations](#) also provides weekly updates on legislative issues important to K-State and higher education.



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